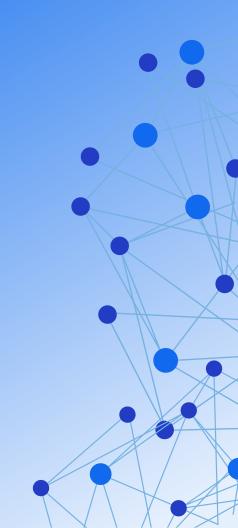




# AI-Enabled Marketplace Digitizing Manufacturing

Q1 2024 Earnings Presentation | May 9, 2024



### Safe Harbor

This presentation contains forward-looking statements. All statements other than statements of historical facts contained in this presentation, including statements regarding the Company's future results of operations and financial position, business strategy, ability to maintain existing, and establish new, strategic partnerships or other arrangements with buyers or suppliers on the Company's platform, the potential market size for the Company's platform and other solutions and plans and objectives of management for future operations are forward-looking statements. These statements involve known and unknown risks, uncertainties and other important factors that may cause the Company's actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Because forward-looking statements are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified and some of which are beyond the Company's control, you should not rely on these forward-looking statements as predictions of future events. The events and circumstances reflected in the Company's forward-looking statements may not be achieved or occur and actual results could differ materially from those projected in the forward-looking statements. Except as required by applicable law, the Company does not plan to publicly update or revise any forward-looking statements contained herein, whether as a result of any new information, future events, changed circumstances or otherwise.

This presentation also contains estimates and other statistical data from both independent third parties and the Company relating to market size and growth and other data about the Company's industry. This data involves a number of assumptions and limitations, and you are cautioned not to give undue weight to such estimates. While the Company believes the estimates and statistical data from these independent third parties are reliable as of the date of this presentation, it has not independently verified, and makes no representation as to the adequacy, fairness, accuracy or completeness of any information obtained from these third parties. Neither the Company nor any other person makes any representation as to the accuracy or completeness of such data or undertakes any obligation to update such data after the date of this presentation. In addition, projections, assumptions and estimates of the Company's future performance and the future performance of the markets in which the Company operates are necessarily subject to a high degree of uncertainty and risk.

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This presentation contains non-GAAP financial measures and key metrics relating to the Company's past performance. These non-GAAP financial measures are presented in addition to, and not as a substitute for or superior to, measures of financial performance prepared in accordance with U.S. GAAP. There are a number of limitations related to the use of these non-GAAP financial measures versus its nearest GAAP equivalents. For example, other companies may calculate non-GAAP financial measures differently or may use other measures to evaluate their performance, all of which could reduce the usefulness of the Company's non-GAAP financial measures as a tool for comparison. The Company has provided a reconciliation of measures to the most directly comparable GAAP measures, which is available in the Appendix.

### Rapid Growth, Digitizing & Transforming Manufacturing

### \$481M

LTM Revenue

- Q1 2024 increased, +16% YoY
- Q1 2024 Marketplace growth +24% YoY

### \$187M

#### LTM Gross Profit

- Q1 2024 Gross Profit, +22% YoY
- Q1 2024 Marketplace Gross Margin +320bps YoY
- Q1 2024 Marketplace Gross Profit +37% YoY

### 58K+

**X**ometrv

Q1 2024 Active Buyers<sup>1</sup>

• Large, rapidly growing and diverse buyer base

### 7K+

### Q1 2024 Active Paying Suppliers<sup>2</sup>

• Leading marketing, analytics, and information solutions for Suppliers

1. Active Buyers defined as the number of Buyers who have made at least one purchase on Xometry's marketplace during the last twelve months.

 Active Paying Suppliers defined as individuals or businesses who have purchased one or more of our supplier services, including digital marketing services, data services, financial services or supplies on our platforms during the last twelve months.

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### Key Highlights of the Quarter

Strong Q1 2024 Financial Performance	Progress on Key Growth Initiatives	2024: Strong Growth and Increasing Efficiency
Stronger than expected 16% revenue growth driven by 24% Marketplace revenue growth; robust Active Buyer growth +32% YoY. Strong gross profit growth +22%; Marketplace	Focusing on enterprise, growing relationships with large customers; key wins include an injection molding program with a global medical device company, and a multi-year deal for an EU- based transportation company.	Strong growth outlook in 2024; expect marketplace growth of at least 20% YoY; expect Supplier Services to be down ~10% YoY due to exit of tools and materials.
gross profit +37% YoY; Marketplace gross margin up 320bps YoY driven by Al powered pricing/matching algorithms.	Expanding marketplace menu, enhancing buyer UX for tooling processes (e.g. injection molding);	Expanding Marketplace gross margins; expect Marketplace gross margin to increase YoY in 2024.
Improved operating leverage; Adjusted EBITDA loss improved 37% YoY; strong growth in marketplace gross profit partly offset by sales and international investments.	rapidly expanded Teamspace collaboration software with >2.3K teams created; leveraging Google Vertex AI to accelerate auto-quote models for new categories.	Increasing operating efficiency and leverage; for fiscal 2024, we expect improved operating leverage as compared to fiscal 2023, partly offset by international and enterprise growth
	Furthering international growth +69% YoY; strong European performance.	investments.
	Modernizing Thomas advertising	

model; platform investments to enable new selfserve advertising experience.

### Significant Growth at Scale

#### \$ in millions

#### **Annual Revenue**

- \$395M Marketplace Revenue
- +30% YoY Marketplace Revenue Growth

#### \$123M Quarterly Revenue and YoY Growth

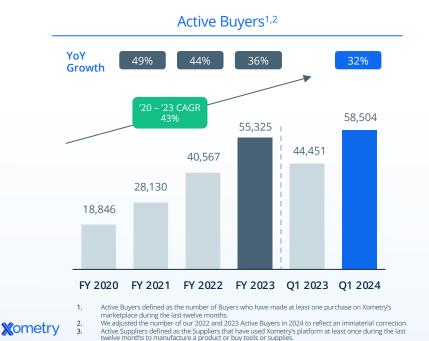
- \$107M Marketplace Revenue
- +24% YoY Marketplace Revenue Growth
- \$15.5M Supplier Services Revenue





### Large and Growing Marketplace of Buyers and Suppliers

• Xometry's growth has been driven by efficiently matching supplier capacity with buyer demand

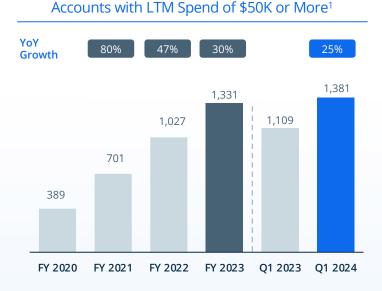




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### Large, Sticky Customer Base

- Growth in Accounts with LTM spend of \$50K reflects Xometry successfully embedding itself in customer supply chains
- Reliable land and expand customer dynamics drive Xometry's highly reoccurring revenue from existing customers



Revenue from Existing Xometry Accounts<sup>2</sup>



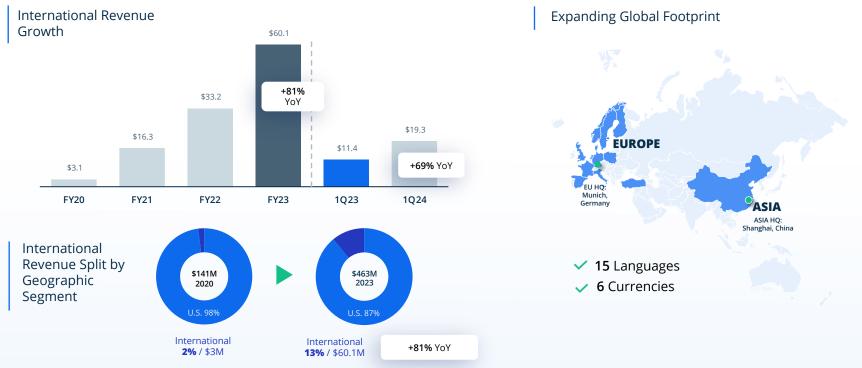
 Accounts with Last Twelve-Month, or LTM, Spend of at Least \$50,000 defined as an account that has spent at least \$50,000 on Xometry's marketplace during the last twelve months.
 Existing Accounts defined as an account where at least one buver has made a purchase on Xometry's

**Xomet**ry

marketplace.

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### Rapidly Growing Global Marketplace



### Increasing Value from Existing Marketplace Accounts<sup>1</sup>

Revenue \$ in millions for global accounts

#### New Account Cohorts Through 2023

New Accounts	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8
2016	\$3.3M	\$5.4M	\$7.6M	\$13.7M	\$21.1M	\$30.1M	\$35.6M	\$42.2M
2017	\$5.6M	\$8.8M	\$11.6M	\$16.1M	\$26.5M	\$39.7M	\$43.1M	
2018	\$10.2M	\$18.7M	\$15.6M	\$21.4M	\$26.6M	\$28.4M		
2019	\$14.8M	\$19.4M	\$26.0M	\$32.7M	\$31.8M			
2020 <sup>2</sup>	\$18.5M	\$32.6M	\$35.7M	\$37.6M				
2021	\$31.2M	\$47.9M	\$52.4M					
2022	\$42.6M	\$66.5M						
2023	\$50.2M							

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The Company defines an "account" as an individual entity, such as a sole proprietor with a single buyer or corporate entities with multiple buyers, having purchased at least one part on our marketplace. Excludes – 316M of sales of masks by one customer in year 1 and –\$4M in year 2.

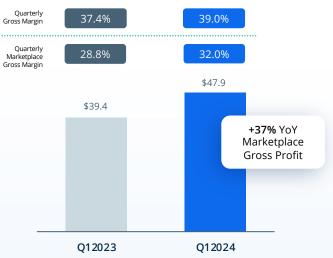
### Strong Gross Profit Growth

#### \$ in millions



#### Quarterly Gross Profit and Margin

- 32.0% Marketplace Gross Margin
- 87.9% Supplier Services Gross Margin



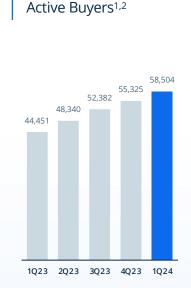
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### Strong Marketplace Metrics

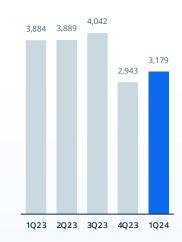
#### Improving Advertising Efficiency

 Q1 2024 net Active Buyer adds +8% QoQ

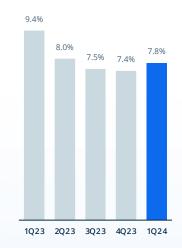
- Q1 advertising spend up 2% YoY, flat QoQ
- Efficiency in paid search and SEO
- Increasing brand awareness







#### Advertising % of Marketplace Revenue

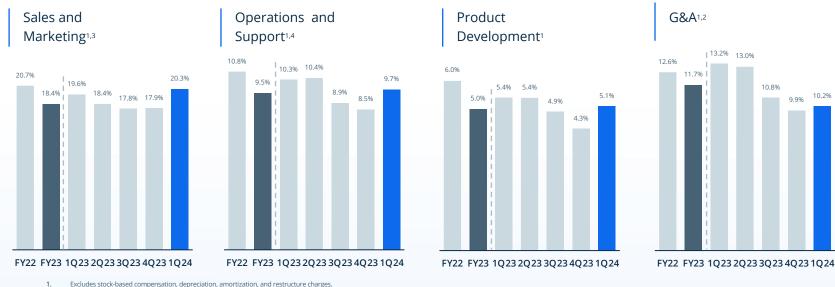


1. Active Buyers defined as the number of Buyers who have made at least one purchase on Xometry's marketplace during the last twelve months.

### Non-GAAP Operating Expenses, Investments in Sales and International

% of Revenue

**X**ometrv



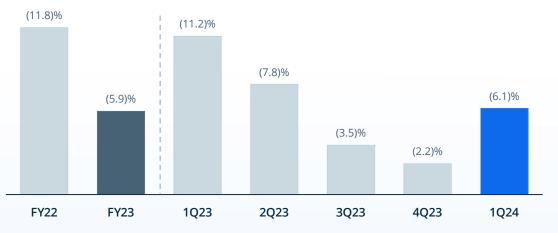
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- Excludes stock-based compensation, depreciation, amortization, and restructure charges.
- Excludes charitable contribution, amortization of in-place lease asset, acquisition and other 2. adjustments, and lease abandonments
- Excludes one-time, non-cash adjustment related to purchase accounting from the Thomas acquisition.

Note: See the appendix for reconciliation to the nearest GAAP measure.

### Improving Operating Leverage

Adj. EBITDA<sup>1</sup> and Margin



1. We define Adjusted EBITDA as net loss, adjusted for interest expense, interest and dividend income and other expenses, income tax provision (benefit), and certain other non-cash or non-recurring items impacting net loss from time to time, principally comprised of depreciation and amortization, amortization of lease intangible, stock-based compensation, lease abandonment, charitable contributions of common stock, income from unconsolidated joint venture, impairment of assets, restructuring charges, costs to exit the supplies business, and acquisition and other adjustments nor effective of the Company's ongoing business, such as adjustments related to purchase accounting, the revaluation of contingent consideration, transaction costs, and executive severance.

Xometry Consideration, transaction costs, and executive severance. Note: See the appendix for reconciliation to the nearest GAAP measure. 13

### Guidance

#### \$ in millions

	Q2 202	4	NOTE
	Low	High	<ul> <li>Expect Q2 2024 revenue growth of 14%-16% YoY to \$127-\$129 million.</li> <li>Expect Q2 2024 Marketplace growth of approximately 20% YoY.</li> </ul>
Revenue	\$127	\$129	<ul> <li>Expect Q2 2024 Supplier Services to decrease by approximately 15% YoY.</li> <li>Expect Q2 2024 Adjusted EBITDA loss of \$6.0-\$8.0 million.</li> <li>Expect fiscal 2024 marketplace growth of at least 20% YoY and expect</li> </ul>
Adjusted EBITDA	\$(8)	\$(6)	<ul> <li>Supplier Services to be down approximately 10% YoY driven by the discontinuation of the sale of tools and materials and the wind down of non-core services.</li> <li>For fiscal 2024, we expect improved operating leverage YoY partly offset by international and enterprise growth investments.</li> </ul>

Note: Reconciliation of Adjusted EBITDA on a forward-looking basis to net loss, the most directly comparable GAAP measure, is not available without unreasonable efforts due to the high variability and complexity and low visibility with respect to the charges excluded from this non-GAAP measure; in particular, the effects of stock-based compensation expense specific to equity compensation awards that are directly impacted by unpredictable fluctuations in Xometry's stock price. Xometry expects the variability of the above charges to have a significant, and potentially unpredictable, impact on its future GAAP financial results.

#### Xometry

## Xometry Overview



Xometry | Q1 2024 Earnings Xometry is Digitizing Manufacturing: Solutions for Buyers and Suppliers

### Marketplace



58K+ Active Buyers<sup>1</sup> Al-powered platform for Buyers to access custom manufacturing

1. Active Buyers defined as the number of Buyers who have made at least one purchase on Xometry's marketplace during the last twelve months.

**Xometry** 

Than Replace Outing the last (were months). Active Paying Suppliers: The Company defines Active Paying Suppliers as individuals or businesses who have purchased one or more of our supplier services, including digital marketing services, data services, financial services or tools and materials on our platforms, during the last twelve months.

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### **Supplier Services**



#### 7K+ Active Paying Suppliers<sup>2</sup>

Advertising & Marketing and Financial Services

### Custom Manufacturing is a Massive, Highly Inefficient Market

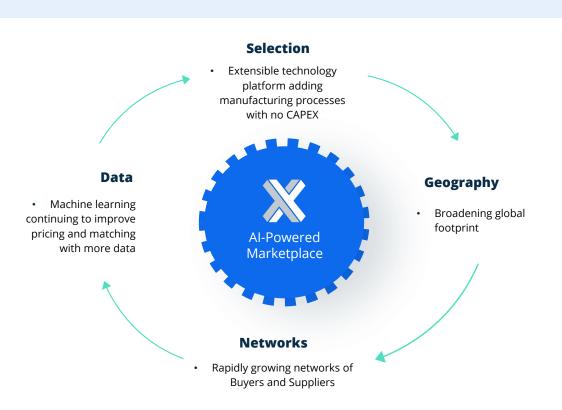
Buyer Pain Points	Supplier Pain Points
Highly fragmented US manufacturing (600K+ Suppliers); 75% have <20 employees	Geographic isolation and limited access to customers
Inefficient, procurement process; difficult to find the best price and lead time	Reliance upon antiquated business development practices
Urgent need for resilient and localized supply chains	Physical and capital resource constraints
Exact of ESG suppliers focused on reducing emissions & improving supplier diversity	Sensitive to payment delays

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Expanding Our Competitive Moat

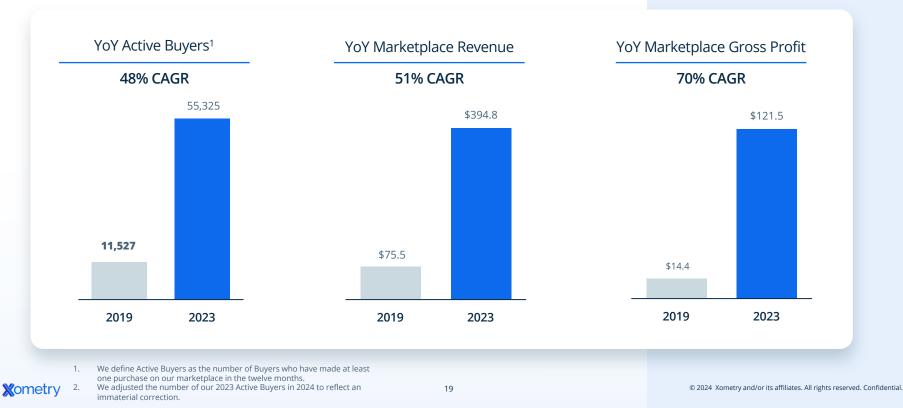
Artificial Intelligence is at the Heart of Xometry's Platform

With millions of data inputs and a platform based on years of continuous improvement

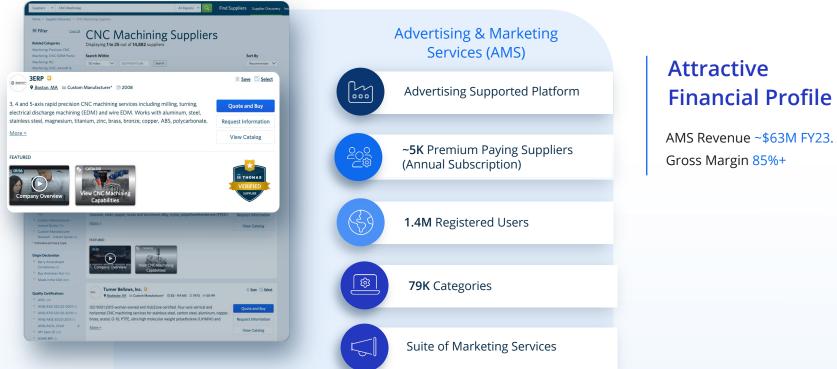


**X**ometry

### Growth Fueled by AI Powered Marketplace



# Xometry | Q1 2024 Earnings Thomas: A Leading Manufacturing Sourcing Platform



Xometry

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### Significant Penetration & Growth Opportunities



- Enhance experience for both Buyers and Suppliers
- Grow leads and improve monetization with modernized pay-forperformance ad platform
- Drive new paying Suppliers through revamped sales and product
- Drive more value to Suppliers

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### Growth and Long-Term Margin

Expand extensible marketplace Long-Term Margin Outlook<sup>2</sup>  $\sim c$ with XOM AI Attract new Buyers and expand 2000 Sustained enterprise offerings **Profitable** Growth Rapid International expansion Underpinned by... ঞ্যি **Enhance Supplier solutions** S Pursue strategic acquisitions

% of Revenue **Gross Margin** 40 - 45% **Operating Expenses** 15 - 20% Adjusted EBITDA Margin<sup>1</sup> 20 - 30%

1. We define Adjusted EBITDA as net loss, adjusted for interest expense, interest and dividend income and other expenses, income tax provision (benefit), and certain other non-cash or non-recurring items impacting net loss from time to time, principally comprised of depreciation and amortization, amortization of lease intangible, stock-based compensation, lease abandonment, charitable contributions of common stock, income from unconsolidated joint venture, impairment of assets, restructuring charges, costs to exit the supplies business, and acquisition and other adjustments not reflective of the Company's ongoing business, such as adjustments related to purchase accounting, the revaluation of contingent consideration, transaction costs, and executive severance. Long-Term Margin Outlook refers to 2026.

# Appendix





### Adjusted EBITDA Reconciliation

#### \$ in thousands

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	F	Y 2022	 FY 2023		Q1 2023		22 2023	Q3 2023		Q4 2023		Q1 2024	
Revenue	\$	380,921	\$ 463,406	\$	105,326	\$	111,008	\$	118,927	\$	128,145	\$	122,690
Adjusted EBITDA:													
Net loss	\$	(79,043)	\$ (67,465)	\$	(18,343)	\$	(26,559)	\$	(12,010)	\$	(10,553)	\$	(16,604)
Add (deduct):													
Interest expense, interest and dividend income and other expenses		2,486	(5,213)		(1,514)		(1,190)		(1,192)		(1,317)		(1,156)
Depreciation and amortization <sup>(1)</sup>		7,819	10,738		2,566		2,895		2,478		2,799		3,153
Amortization of lease intangible		1,332	950		333		257		180		180		180
Provision (benefit) for income taxes		36	(452)		136		(67)		139		(660)		_
Stock-based compensation <sup>(2)</sup>		19,172	22,118		4,694		5,798		5,730		5,896		6,036
Lease abandonment <sup>(3)</sup>		_	8,706				8,706						
Acquisition and other <sup>(4)</sup>		(676)	824		30		196		117		481		686
Charitable contribution of common stock		2,272	1,029		370		_		326		333		343
(Income) loss from unconsolidated joint venture		(570)	(446)		(66)		(237)		(134)		(9)		(97)
Impairment of assets		824	397		27		219		151		_		-
Restructuring charge <sup>(5)</sup>		1,549	738		_		738		_		_		_
Costs to exit the supplies business		_	586				586		_		_		_
Adjusted EBITDA	\$	(44,799)	\$ (27,490)	\$	(11,767)	\$	(8,658)	\$	(4,215)	\$	(2,850)	\$	(7,459)
Percentage of revenue		-11.8%	-5.9%	-	-11.2%		-7.8%	-	-3.5%		-2.2%		-6.1%

(1) Represents depreciation expense of the Company's long-lived tangible assets and amortization expense of its finite-lived intangible assets, as included in the Company's GAAP results of operations.

(2) Represents the non-cash expense related to stock-based awards granted to employees, as included in the Company's GAAP results of operations.

(3) Amount is recorded in general and administrative.

(4) Includes adjustments related to purchase accounting, the revaluation of contingent consideration, transaction costs, and executive severance.

(5) Costs associated with a reduction in workforce.

### Reconciliation of Non-GAAP Operating Expenses – Sales and Marketing

#### \$ in thousands

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	 FY 2022	 FY 2023		Q1 2023		Q2 2023		Q3 2023	Q4 2023		Q1 2024
Revenue	\$ 380,921	\$ 463,406	\$	105,326	\$	111,008	\$	118,927	\$	128,145	\$ 122,690
GAAP Expense - Sales and Marketing	\$ 84,371	\$ 93,688	\$	22,439	\$	22,666	\$	23,210	\$	25,373	\$ 27,200
Add (deduct):											
Depreciation and amortization <sup>(1)</sup>	(3,102)	(3,162)		(791)		(793)		(796)		(782)	(797)
Stock-based compensation <sup>(2)</sup>	(3,875)	(4,909)		(1,052)		(1,185)		(1,216)		(1,456)	(1,520
Acquisition and other <sup>(3)</sup>	1,932	(214)		_		_		_		(214)	_
Restructuring charge <sup>(4)</sup>	(506)	(224)		_		(224)		_		_	_
Non-GAAP Sales and Marketing Expense	\$ 78,820	\$ 85,179	\$	20,596	\$	20,464	\$	21,198	\$	22,921	\$ 24,883
Percentage of revenue	 20.7%	 18.4%		19.6%		18.4%		17.8%	-	17.9%	 20.3%

- (1) Represents depreciation expense of the Company's long-lived tangible assets and amortization expense of its finite-lived intangible assets, as included in the Company's GAAP results of operations.
- (2) Represents the non-cash expense related to stock-based awards granted to employees, as included in the Company's GAAP results of operations.
- (3) Includes adjustments related to purchase accounting, the revaluation of contingent consideration, transaction costs, and executive severance.
- (4) Costs associated with a reduction in workforce.

### Reconciliation of Non-GAAP Operating Expenses – Operations and Support

\$ in thousands

	FY 2022 <sup>(1)</sup>		FY 2023		Q1 2023		Q2 2023		Q3 2023		Q4 2023		Q1 2024	
Revenue	\$	380,921	\$	463,406	\$	105,326	\$	111,008	\$	118,927	\$	128,145	\$	122,690
GAAP Expense - Operations and Support	\$	48,628	\$	52,372	\$	12,608	\$	14,220	\$	12,622	\$	12,922	\$	14,047
Add (deduct):														
Depreciation and amortization <sup>(2)</sup>		(57)		(174)		(12)		(78)		(52)		(32)		(36
Stock-based compensation <sup>(3)</sup>		(6,886)		(7,719)		(1,697)		(2,038)		(1,955)		(2,029)		(2,092
Restructuring charge <sup>(4)</sup>		(432)		(230)		_		(230)		_		_		
Costs to exit the supplies business		_		(380)		_		(380)		_		_		_
Non-GAAP Operations and Support Expense	\$	41,253	\$	43,869	\$	10,899	\$	11,494	\$	10,615	\$	10,861	\$	11,919
Percentage of revenue		10.8%		9.5%		10.3%		10.4%	-	8.9%	-	8.5%		9.7%

(2) Represents the non-cash expense related to stock-based awards granted to employees, as included in the Company's GAAP results of operations.

(3) Costs associated with a reduction in workforce.

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<sup>(1)</sup> Represents depreciation expense of the Company's long-lived tangible assets and amortization expense of its finite-lived intangible assets, as included in the Company's GAAP results of operations.

### Reconciliation of Non-GAAP Operating Expenses – Product Development

### \$ in thousands

	F	FY 2022		FY 2023		Q1 2023		Q2 2023		Q3 2023	Q4 2023		0	21 2024
Revenue	\$	380,921	\$	463,406	\$	105,326	\$	111,008	\$	118,927	\$	128,145	\$	122,690
GAAP Expense - Product Development	\$	31,013	\$	34,462	\$	8,125	\$	8,922	\$	8,523	\$	8,892	\$	9,590
Add (deduct):														
Depreciation and amortization <sup>(1)</sup>		(3,483)		(5,974)		(1,311)		(1,393)		(1,294)		(1,976)		(1,91
Stock-based compensation <sup>(2)</sup>		(4,300)		(5,345)		(1,076)		(1,390)		(1,424)		(1,455)		(1,41)
Restructuring charge <sup>(3)</sup>		(458)		(117)		_		(117)		_		_		_
Non-GAAP Product Development Expense	\$	22,772	\$	23,026	\$	5,738	\$	6,022	\$	5,805	\$	5,461	\$	6,26
Percentage of revenue		6.0%		5.0%		5.4%		5.4%		4.9%		4.3%		5.1

(1) Represents depreciation expense of the Company's long-lived tangible assets and amortization expense of its finite-lived intangible assets, as included in the Company's GAAP results of operations.

(2) Represents the non-cash expense related to stock-based awards granted to employees, as included in the Company's GAAP results of operations.

(3) Costs associated with a reduction in workforce.

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### Reconciliation of Non-GAAP Operating Expenses – General and Administrative

#### \$ in thousands

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	F	Y 2022	FY 2023	(	21 2023	Q2 2023	(	Q3 2023	-	Q4 2023	(	21 2024
Revenue	\$	380,921	\$ 463,406	\$	105,326	\$ 111,008	\$	118,927	\$	128,145	\$	122,690
GAAP Expense - General and Administrative	\$	58,246	\$ 70,916	\$	15,957	\$ 25,582	\$	14,940	\$	14,437	\$	14,922
Add (deduct):												
Depreciation and amortization <sup>(1)</sup>		(1,095)	(1,256)		(408)	(593)		(298)		43		(222)
Amortization of lease intangible		(1,332)	(950)		(333)	(257)		(180)		(180)		(180
Stock-based compensation <sup>(2)</sup>		(4,111)	(4,145)		(869)	(1,185)		(1,135)		(956)		(1,008
Lease abandonment <sup>(3)</sup>		_	(8,706)		_	(8,706)		_		_		_
Acquisition and other <sup>(4)</sup>		(1,256)	(612)		(30)	(196)		(117)		(269)		(686
Charitable contribution of common stock		(2,272)	(1,029)		(370)	_		(326)		(333)		(343
Restructuring charge <sup>(5)</sup>		(153)	(167)		_	(167)		_		_		_
Non-GAAP General and Administrative Expense	\$	48,027	\$ 54,051	\$	13,947	\$ 14,478	\$	12,884	\$	12,742	\$	12,483
Percentage of revenue		12.6%	 11.7%		13.2%	 13.0%		10.8%		9.9%		10.2%

(1) Represents depreciation expense of the Company's long-lived tangible assets and amortization expense of its finite-lived intangible assets, as included in the Company's GAAP results of operations.

(2) Represents the non-cash expense related to stock-based awards granted to employees, as included in the Company's GAAP results of operations.

(3) Amount is recorded in general and administrative.

(4) Includes adjustments related to purchase accounting, the revaluation of contingent consideration, transaction costs, and executive severance.

(5) Costs associated with a reduction in workforce.

### Reconciliation of Non-GAAP Cost of Revenue

#### \$ in thousands

	FY 2022		FY 2023		Q1 2023		Q2 2023		Q3 2023		Q4 2023	Q1 2024
Revenue	\$ 380,921	\$	463,406	\$	105,326	\$	111,008	\$	118,927	\$	128,145	\$ 122,690
Cost of Revenue	\$ 234,930	\$	285,147	\$	65,957	\$	67,452	\$	72,678	\$	79,060	\$ 74,788
Add (deduct):												
Depreciation and amortization <sup>(1)</sup>	(82)		(172)		(44)		(38)		(38)		(52)	(185)
Costs to exit the supplies business	_		(206)		_		(206)		_		_	_
Non-GAAP Cost of Revenue	\$ 234,848	\$	284,769	\$	65,913	\$	67,208	\$	72,640	\$	79,008	\$ 74,603

<sup>(1)</sup> Represents depreciation expense of the Company's long-lived tangible assets and amortization expense of its finite-lived intangible assets, as included in the Company's GAAP results of operations.