

Q2 2022 Earnings Presentation

August 10, 2022



### Safe Harbor

This presentation contains forward-looking statements. All statements other than statements of historical facts contained in this presentation, including statements regarding the Company's future results of operations and financial position, business strategy, ability to maintain existing, and establish new, strategic partnerships or other arrangements with buyers or suppliers on the Company's platform, the potential market size for the Company's platform and other solutions and plans and objectives of management for future operations are forward-looking statements. These statements involve known and unknown risks, uncertainties and other important factors that may cause the Company's actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Because forward-looking statements are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified and some of which are beyond the Company's control, you should not rely on these forward-looking statements as predictions of future events. The events and circumstances reflected in the Company's forward-looking statements may not be achieved or occur and actual results could differ materially from those projected in the forward-looking statements. Except as required by applicable law, the Company does not plan to publicly update or revise any forward-looking statements contained herein, whether as a result of any new information, future events, changed circumstances or otherwise.

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This presentation contains non-GAAP financial measures and key metrics relating to the Company's past performance. These non-GAAP financial measures are presented in addition to, and not as a substitute for or superior to, measures of financial performance prepared in accordance with U.S. GAAP. There are a number of limitations related to the use of these non-GAAP financial measures versus its nearest GAAP equivalents. For example, other companies may calculate non-GAAP financial measures differently or may use other measures to evaluate their performance, all of which could reduce the usefulness of the Company's non-GAAP financial measures as a tool for comparison. The Company has provided a reconciliation of measures to the most directly comparable GAAP measures, which is available in the Appendix.



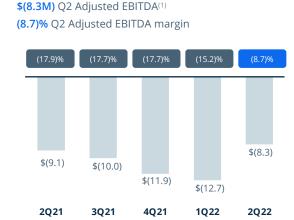
### Q2 2022

**X**ometry

## Key Financial Highlights

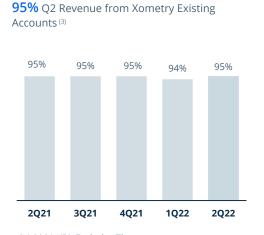












Q4 2021 KPI, Excludes Thomas

<sup>(1)</sup> We define Adjusted EBITDA as net income (loss) excluding interest income (expense), income tax (expense) benefit, and certain other non-cash or non-recurring items impacting net loss from time to time, principally comprised of depreciation and amortization, stock-based compensation, charitable contributions of common stock, income from unconsolidated joint venture, impairment charges and acquisition and other adjustments not reflective of the Company's ongoing business, such as adjustments related to purchase accounting, the revaluation of contingent consideration and transaction costs.

<sup>(2)</sup> We define Active Buyers as the number of buyers who have made at least one purchase on our marketplace during the last twelve months.

<sup>(3)</sup> We define a Xometry existing account as an account where at least one buyer has made a purchase on our marketplace.



**Travel** 

Retail

Auto

**Payments** 

**Transportation** 

Manufacturing



# \$2+ Trillion Highly Inefficient Market

### **Buyer Pain Points**



Highly fragmented, regionalized base of manufacturers; 75% of American manufacturers have fewer than 20 employees



Difficulty finding optimal prices and lead times in an efficient manner



Urgent need for resilient and localized supply chains



Increasing focus on ESG issues, from reducing emissions to improving supplier diversity

### **Supplier Pain Points**



Geographic isolation and limited access to customers



Antiquated business development practices



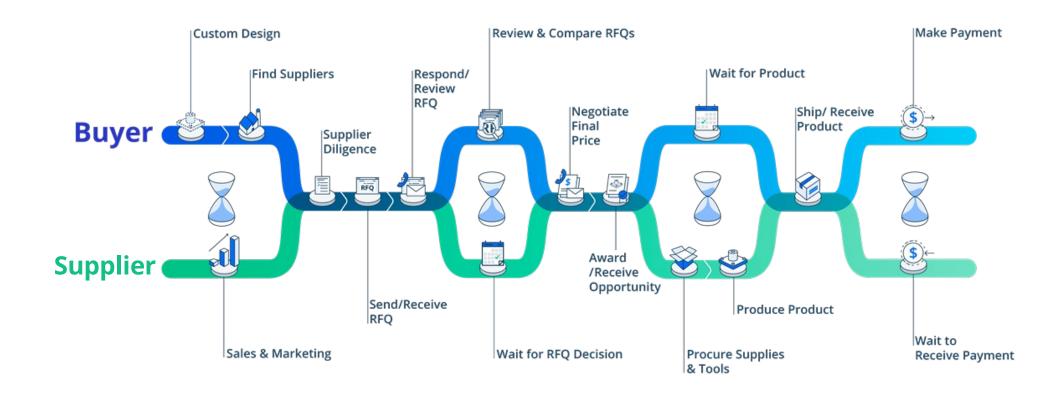
Higher cost structure intrinsic to small businesses



Capital constrained



# Traditional Sourcing is Slow, Costly, and Inefficient





# An Integrated Solution for Buyers and Suppliers





# 3D Geometry & Feature Recognition

enhancing pricing accuracy and identifying issues



#### Instant

pricing and lead time quotes for buyers and suppliers in seconds

# Artificial Intelligence is at the Heart of Our Platform

Competitive Moat with Millions of Data Inputs and Years of Continuous Improvement



### **Deep Learning**

predicting longevity, frequency and lifetime value for buyers and suppliers



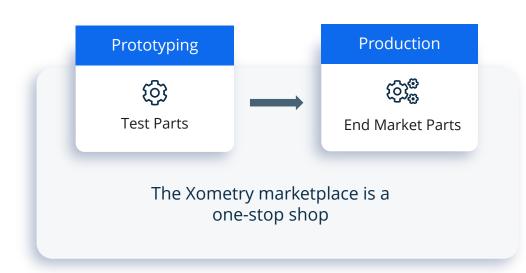
of buyers and suppliers based on order features and supplier scoring. Intelligent cross-selling of supplier services

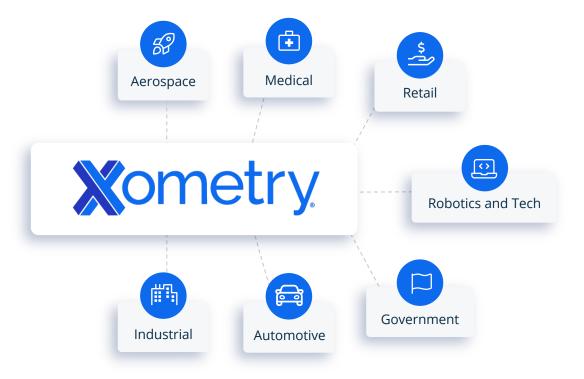
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## Extensible Marketplace

Xometry's marketplace supports major industries and manufacturing processes across North America, Europe, and Asia







# Extensible Marketplace

Xometry's marketplace **supports production** across many industries and manufacturing processes

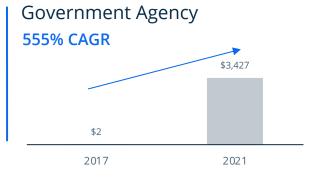
Customer Industry	Process	Description				
Agriculture	Multi-technology and assembly	Full electro-mechanical robotic assemblies				
Aerospace and Defense	CNC	Landing gear components				
Medical Devices	Injection molding and assembly	Hospital-use device to assist in medical procedures				
Retail	Injection molding	Shopping carts				
Electric Vehicles	Injection molding	Seat components				
Oil and Gas	Die casting	Gas meter components				
Automotive	Metal stamping	Electronic control system enclosures				



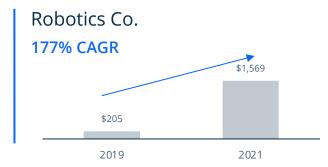
# Realizing an Effective Land and Expand Strategy

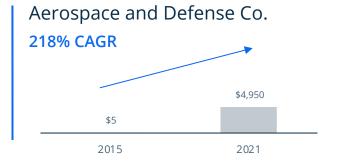
Annual spend (\$ in thousands)













Note: Above examples are not necessarily indicative of results expected for any given customer



Marketplace Focus Through Product Innovation **INDUSTRIAL BUYING ENGINE, INSTANT QUOTE,** AND RFQ **THOMASNET** INTEGRATION **INDUSTRIAL SOURCING &** MARKETING SERVICES WORKCENTER II THOMAS **XOMETRY ASIA IPO: XMTR XOMETRY** Nasdaq **EVERYWHERE FINANCIAL** SERVICES **XOMETRY** CAD **SUPPLIES** stripe **INTEGRATIONS** SANDVIK VIKING **3s solid**works MANUFACTURING (OS) MITSUBISHI MATERIALS Factory Four **FOUNDED AI-POWERED MARKETPLACE INTEGRATIONS** SAP Ariba **XOMETRY EUROPE** 

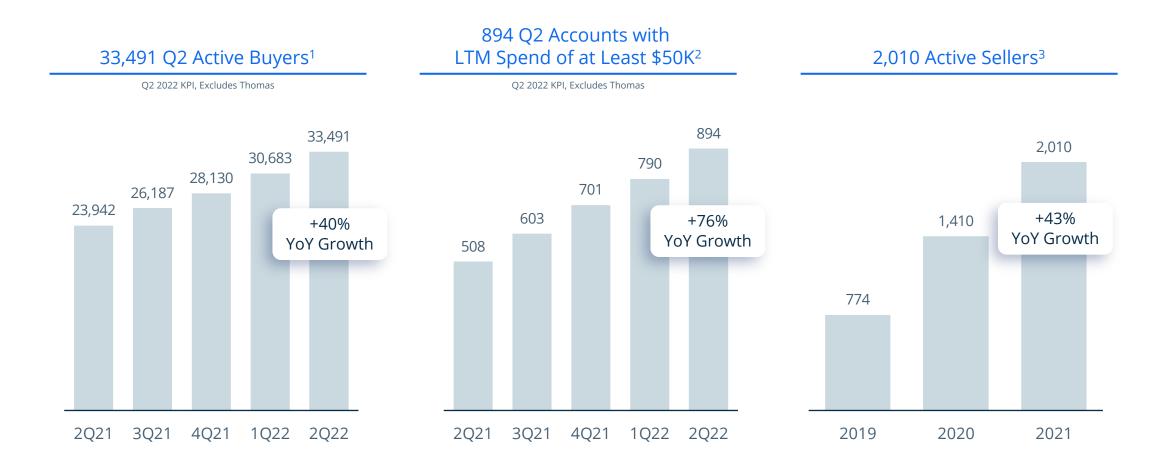
2019 - 2021



2013 - 2018

2022

## Resulting in Expanded Marketplace Use



<sup>3.</sup> For the year ended December 31, 2021. We define Active Sellers as the sellers that have used our platform at least once during the last twelve months to manufacture a product or buy tools or supplies.

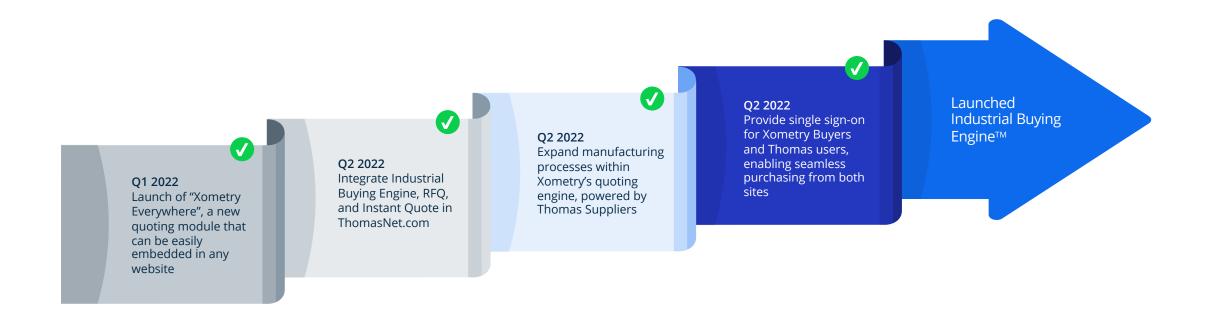


<sup>1.</sup> We define Active Buyers as the number of buyers who have made at least one purchase on our marketplace in the twelve months.

<sup>2.</sup> We define Accounts with Last Twelve-Month, or LTM, Spend of at Least \$50,000 as an account that has spent at least \$50,000 on our marketplace in the last twelve months.

# Expanding our **Buyer Base** with Thomas Integration

Converting 1.4M+ Registered Thomas Users<sup>1</sup> into Xometry buyers



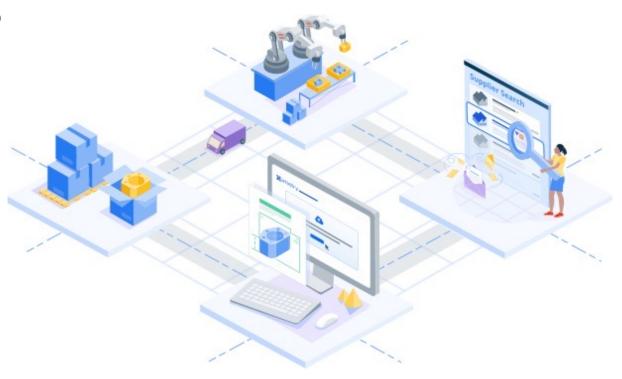
<sup>1.</sup> We define Registered Users as unique individuals that complete a registration form on the Thomasnet.com platform.



# Industrial Buying Engine™, A Unified Solution for Buyers

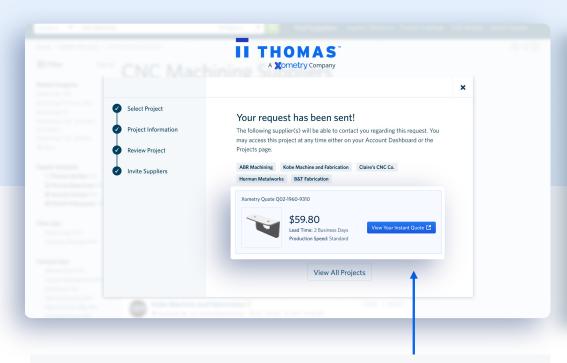
The Industrial Buying Engine gives Buyers access to services from thousands of Suppliers within one powerful ecosystem. Now, Buyers can:

- Connect with multiple Suppliers across the platform to discuss and quote projects in real-time.
- Instant Quote and RFQ. Buyers can evaluate supplier responses and prices with Project Builder for easy analysis.
- Buy on Thomasnet.com after a supplier accepts a proposal using any of the following options:
  - Xometry billing profile
  - Credit or debit card
  - Bank account
  - Available spend from a Xometry Advanced Card



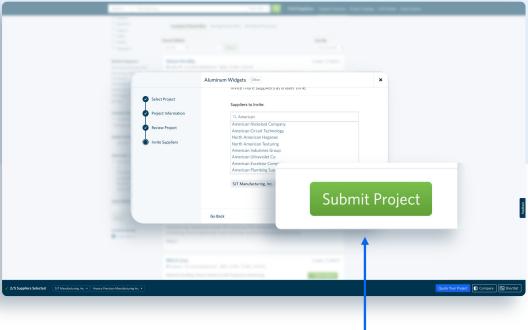


# Industrial Buying Engine™ – Powering Buyers on Thomas



#### **Instant Quote**

- ✓ Al-powered Xometry instant quote
- ✓ Gross revenue with marketplace gross margin %



### **RFQ**

- On-platform quotes for the breadth of ThomasNet's product offering
- ✓ Net revenue 4.5% take rate



# Expanding our **Supplier Base** with Thomas Integration

Converting **500K** Thomas Suppliers<sup>1</sup> into Xometry Active Suppliers



<sup>1.</sup> We define Suppliers as businesses with paid or freemium listings on the Thomasnet.com platform.



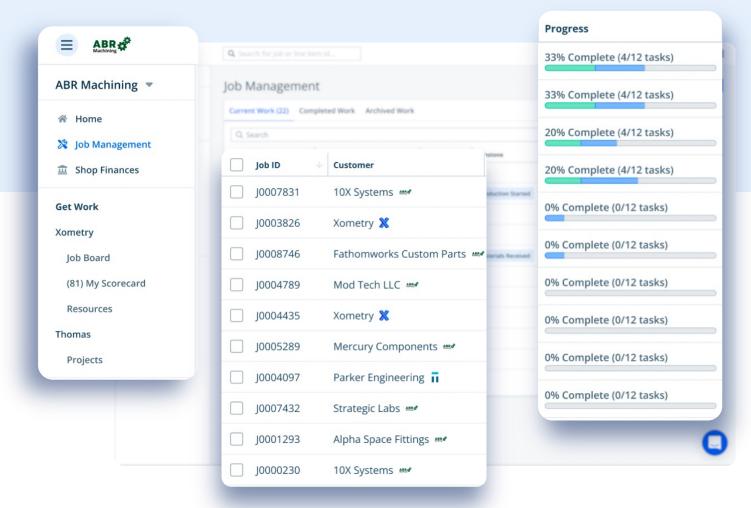
Xometry Workcenter empowers suppliers to easily manage critical administrative tasks all in one powerful platform...

- ✓ Source and consolidate work
- Manage operations
- Monitor performance
- ✓ Secure cash flow
- Buy materials
- And more....





# Workcenter: A Cloud-Based Manufacturing Execution System





# Significant Growth at Scale

\$ in millions

Annual and LTM Revenue



# \$95.6M Quarterly Revenue and YoY Growth\$75.6M Marketplace Revenue

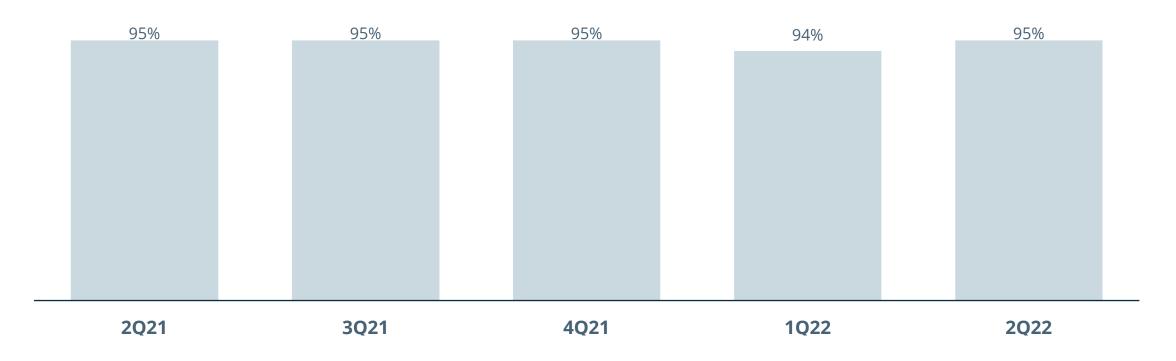
- \$20.0M Supplier Services Revenue





# Revenue Predictability Underscored by Existing Accounts

Percentage of Revenue from Existing Accounts(1)



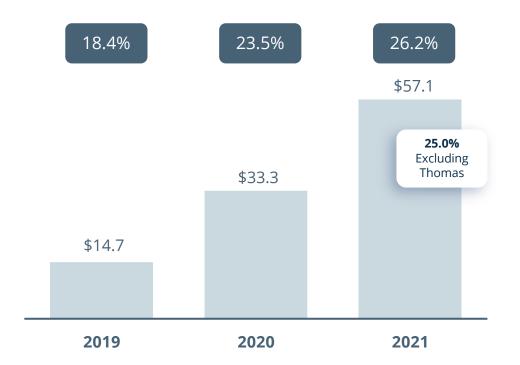
(1) We define an existing account as an account where at least one buyer has made a purchase on our marketplace.



# Supporting Expanding Gross Margin

### \$ in millions

Annual and LTM Gross Profit and Margin



### Quarterly Gross Profit and Margin

- 29.2% Marketplace Gross Margin
- 77.9% Supplier Services Gross Margin



Note: Margins are as a percent of revenue.



# Investments to Drive Long Term Growth with Increasing Leverage

\$ in millions

Quarterly Adj. EBITDA and Margin



Note: For a reconciliation of Adjusted EBITDA and Adjusted EBITDA Margin to the most directly comparable GAAP measure, see Appendix. Margins are as a percent of revenue.



# Non-GAAP Operating Expenses

(% of Revenue)

Including Thomas from the Acquisition Date December 9, 2021



Excludes stock-based compensation, depreciation, and amortization.



Excludes charitable contribution, revaluation of contingent consideration, amortization of in-place lease asset, and transaction costs. Excludes one-time, non-cash adjustment related to purchase accounting from the Thomas acquisition.

# Path to Adjusted EBITDA Profitability for 2023

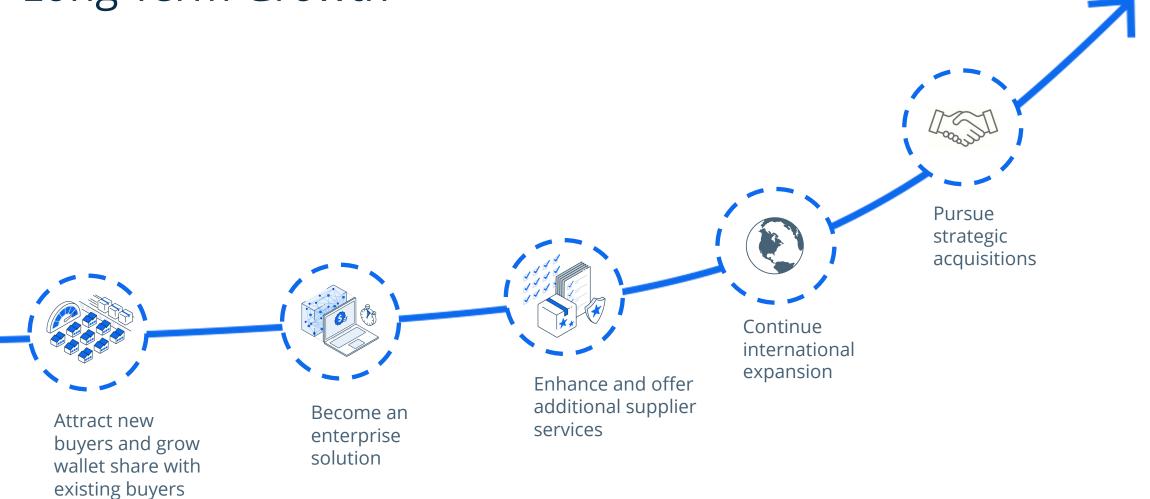
- Expect quarter over quarter profitability improvements in 2022
- Expect to be Adjusted EBITDA profitable for full year 2023

2022 Outlook	Strong Revenue Growth	Strong Gross Profit Growth				
Growth	<ul> <li>81-83% Total YoY growth</li> <li>~50-60% Marketplace growth</li> </ul>	<ul> <li>~165% - 175% Total YoY growth</li> <li>~80-85% Marketplace YOY growth</li> </ul>				
<ul> <li>Active buyer growth</li> <li>Land and expand strategy</li> <li>Thomas synergies - convert         Thomas users to Xometry buyers     </li> <li>International expansion</li> </ul>		<ul> <li>Al-driven pricing model that improves as it ingests data</li> <li>Improved matching as the number of active suppliers increases</li> </ul>				
Supplier Services	Higher attachment rates for 500k listed Suppliers on ThomasNet	Expand basket of high margin supplier services				

2022 Outlook	Operating Leverage					
Sales & Marketing	<ul> <li>Increase self-service options for Supplier Services</li> <li>Higher quantity of parts per order</li> </ul>					
Operations & Support	<ul> <li>Customer teams built to support higher order volume</li> <li>Thomas cost synergies</li> </ul>					
G & A	<ul><li>~\$12M fixed public co. costs</li><li>Thomas cost synergies</li></ul>					



# Significant Opportunities for Long Term Growth





# Forward Guidance



## Guidance

(\$ in millions)

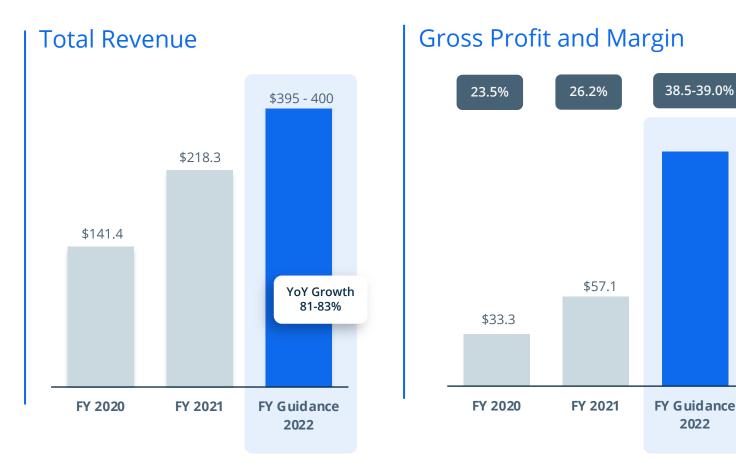
	Q3 2	2022	Full Year 2022				
	(in mi	llions)	(in millions)				
	Low	High	Low	High			
Revenue	\$102.0	\$104.0	\$395.0	\$400.0			
Adjusted EBITDA	\$(7.0)	\$(6.0)	\$(33.0)	\$(31.0)			

Note: For a reconciliation of Adjusted EBITDA to the most directly comparable GAAP measure, see Appendix.



# Xometry Financial Highlights

### \$ in millions



## Adjusted EBITDA<sup>1</sup> and Margin (8.4)% - (7.8)% (16.6)% (18.2)% **FY Guidance** FY 2020 FY 2021 2022 \$(23.5) \$(33)-(31) \$(39.8)



1. We define Adjusted EBITDA net income (loss) excluding interest income (expense), income tax (expense) benefit, and certain other non-cash or non-recurring items impacting net loss from time to time, principally comprised of depreciation and amortization, stock-based compensation, charitable contributions of common stock, income from unconsolidated joint venture, impairment charges and acquisition and other adjustments not reflective of the Company's ongoing business, such as adjustments related to purchase accounting, the revaluation of contingent consideration and transaction costs.. For additional information on non-GAAP reconciliations, please see the Appendix.

# Appendix



# Adjusted EBITDA Reconciliation

(\$ in thousands)

	For the Three Months Ended June 30,		For the Six Months Ended June 30,				
		2022	2021		2022		2021
Adjusted EBITDA:							
Net loss	\$	(16,549)	\$ (12,264)	\$	(36,544)	\$	(22,765)
Add (deduct):							
Interest expense, interest and dividend income and other							
expenses		1,217	463		2,852		916
Depreciation and amortization expense <sup>(1)</sup>		2,008	753		3,807		1,487
Income tax benefit					(559)		
Amortization of lease intangible		333	_		666		_
Stock-based compensation <sup>(2)</sup>		5,479	1,975		8,935		2,480
Charitable contribution of common stock		1,285	<u> </u>		1,285		<del></del>
Income from unconsolidated joint venture		(269)			(303)		
Acquisition and other <sup>(3)</sup>		(1,923)	_		(1,284)		<del></del>
Impairment of long-lived assets		119	_		119		<del></del>
Adjusted EBITDA	\$	(8,300)	\$ (9,073)	\$	(21,026)	\$	(17,882)

- (1) Represents depreciation expense of the Company's long-lived tangible assets and amortization expense of its finite-lived intangible assets, as included in the Company's GAAP results of operations.
- (2) Represents the non-cash expense related to stock-based awards granted to employees, as included in the Company's GAAP results of operations.
- (3) Includes adjustments related to purchase accounting, the revaluation of contingent consideration and transaction costs.



## Acquisition of Thomas



On December 9, 2021, Xometry completed the \$300 million acquisition of Thomas in a combination of cash and stock.

## II THOMAS

A leading platform for industrial product sourcing, supplier selection, and marketing services

1.4 Million
Registered Users<sup>1</sup>
in North America

93%
Fortune 1000
Source Suppliers on Thomas

500K Suppliers<sup>2</sup> In North America

>20 Million
Annual Sourcing Sessions<sup>3</sup>
Across 70K industrial categories

- 1. We define Registered Users as unique individuals that complete a registration form on the Thomasnet.com platform.
- 2. We define Suppliers as businesses with paid or freemium listings on the Thomasnet.com platform.
- 3. We define Annual Sourcing Sessions as total estimated user sessions on the Thomasnet.com platform for 2021.



# Combined Capabilities Extend Market Opportunity



- CNC Machining
- Injection Molding
- 3D Printing
- Sheet Metal
- Die Casting
- Urethane Casting
- Tube Fabrication & Bending Services (Added from Thomas Q2 2022)



## 70K+ Industrial Categories including

- Tube Fabrication & Bending Services
- Castings
- Thermoforming
- Forgings
- Roll Forming
- Rubber Molding

\$2.4T

Total addressable market

Xometry + Thomas can together best serve the end-to-end needs of buyers

