

### Q1 2023 Earnings Presentation

May 10, 2023



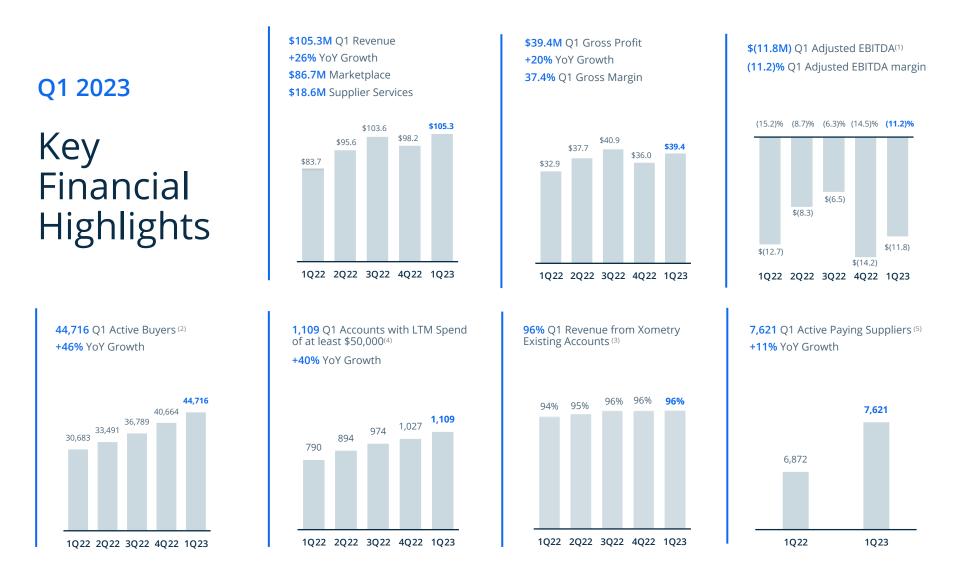
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This presentation contains forward-looking statements. All statements other than statements of historical facts contained in this presentation, including statements regarding the Company's future results of operations and financial position, business strategy, ability to maintain existing, and establish new, strategic partnerships or other arrangements with buyers or suppliers on the Company's platform, the potential market size for the Company's platform and other solutions and plans and objectives of management for future operations are forward-looking statements. These statements involve known and unknown risks, uncertainties and other important factors that may cause the Company's actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Because forward-looking statements are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified and some of which are beyond the Company's control, you should not rely on these forward-looking statements as predictions of future events. The events and circumstances reflected in the Company's forward-looking statements may not be achieved or occur and actual results could differ materially from those projected in the forward-looking statements. Except as required by applicable law, the Company does not plan to publicly update or revise any forward-looking statements contained herein, whether as a result of any new information, future events, changed circumstances or otherwise.

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This presentation contains non-GAAP financial measures and key metrics relating to the Company's past performance. These non-GAAP financial measures are presented in addition to, and not as a substitute for or superior to, measures of financial performance prepared in accordance with U.S. GAAP. There are a number of limitations related to the use of these non-GAAP financial measures versus its nearest GAAP equivalents. For example, other companies may calculate non-GAAP financial measures to evaluate their performance, all of which could reduce the usefulness of the Company's non-GAAP financial measures as a tool for comparison. The Company has provided a reconciliation of measures to the most directly comparable GAAP measures, which is available in the Appendix.



(1) We define Adjusted EBITDA as net loss, adjusted for interest expense, interest and dividend income and other expenses, income tax expense, and certain other non-cash or non-recurring items impacting net loss from time to time, principally comprised of depreciation and amortization, amortization of lease intangible, stock-based compensation, charitable contributions of common stock, income from unconsolidated joint venture, impairment of assets, restructuring charges and acquisition and other adjustments not reflective of the Company's ongoing business, such as adjustments related to purchase accounting, the revaluation of contingent consideration costs.

(2) We define Active Buyers as the number of buyers who have made at least one purchase on our marketplace during the last twelve months.

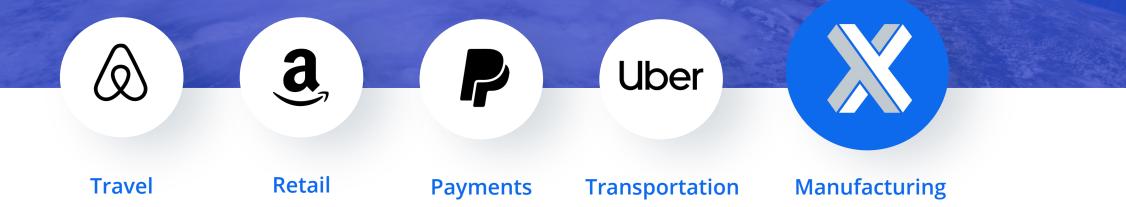
(3) We define a Xometry existing account as an account where at least one buyer has made a purchase on our marketplace.

(4) We define Accounts with Last Twelve-Month, or LTM, Spend of At Least \$50,000 as an account that has spent at least \$50,000 on our marketplace in the most recent twelve-month period.



(5) We define active paying suppliers as suppliers who have purchased one or more of our supplier services, including digital marketing services, data services, financial services or supplies during the last twelve months.

# Significant Value Creation from Digitizing Markets



### Manufacturing is a Massive, Highly Inefficient Market

#### **Buyer Pain Points**



Highly fragmented, regionalized base of manufacturers; 75% of American manufacturers have fewer than 20 employees

Difficult to efficiently find the best price and accurate lead time



Urgent need for resilient and localized supply chains



Increasing focus on ESG issues, from reducing emissions to improving supplier diversity

#### Seller Pain Points



Geographic isolation and limited access to customers



Reliance upon antiquated business development practices

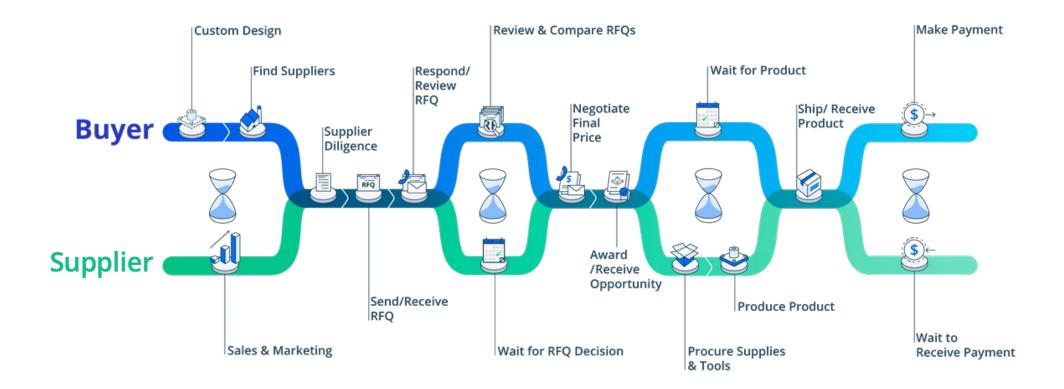


Physical and capital resource constraints



Particularly sensitive to payment delays

# Traditional Sourcing is Slow, Costly, and Inefficient



### An Integrated Solution for Buyers and Suppliers



Artificial Intelligence is at the Heart of Xometry's Platform

Instant pricing and lead time quotes for buyers and suppliers in seconds

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Competitive Moat with Millions of Data Inputs and a Platform Based On Years of Continuous Improvement

**3D Geometry and Feature Recognition** enhancing pricing accuracy and identifying issues

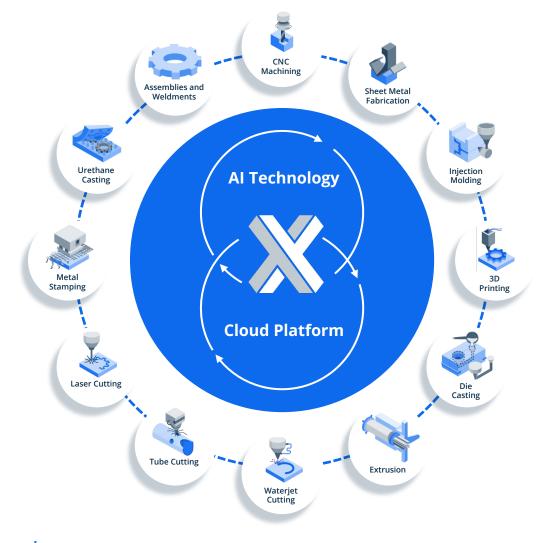
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#### Matching

of buyers and suppliers based on order features and supplier scoring. Intelligent crossselling of supplier services

Deep Learning predicting longevity, frequency and lifetime value for buyers and suppliers G

### **AI-Enabled Extensible Platform**



Uniting AI / ML technology on a cloudbased marketplace that provides buyers access to thousands of vetted suppliers worldwide

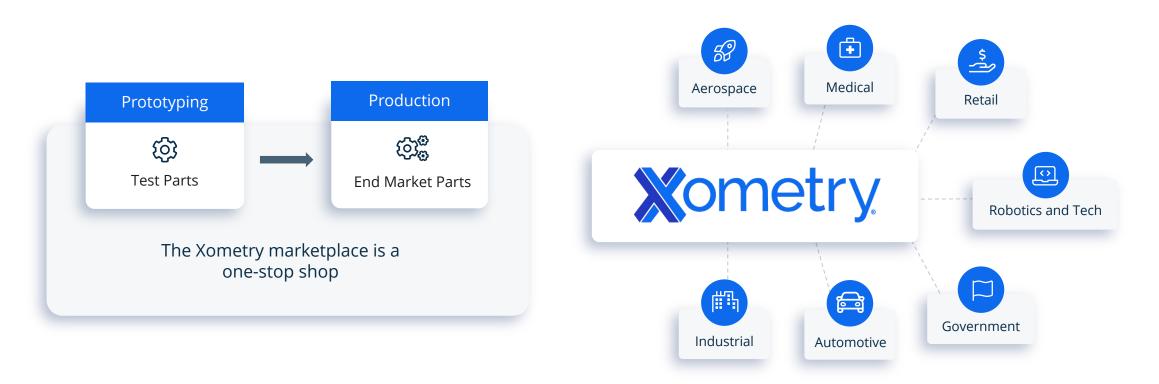
#### Offering dozens of core manufacturing capabilities across Additive

Manufacturing, Plastic Part Production, Sheet and Tube Fabrication, Metal and Sheet Part Production, CNC Machining and Value-Added Services

Ability to leverage **hundreds of thousands of combinations** of finishes, raw materials and colors

# Extensible Platform Providing One-Stop Shop

Xometry's marketplace supports major industries and manufacturing processes across North America, Europe, and Asia



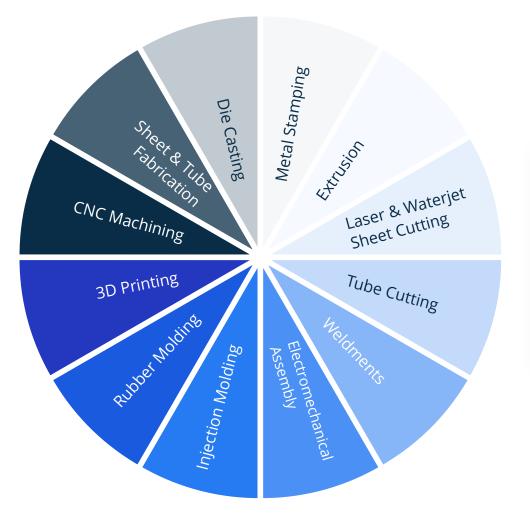
# Extensible Marketplace

Xometry's marketplace **supports production** across many industries and manufacturing processes

Customer Industry	Process	Description
Agriculture	Multi-technology and assembly	Full electro-mechanical robotic assemblies
Aerospace and Defense	CNC	Landing gear components
Medical Devices	Injection molding and assembly	Hospital-use device to assist in medical procedures
Retail	Injection molding	Shopping carts
Electric Vehicles	Injection molding	Seat components
Oil and Gas	Die casting	Gas meter components
Automotive	Metal stamping	Electronic control system enclosures

# Growing Customer Share of Wallet

From prototype to production

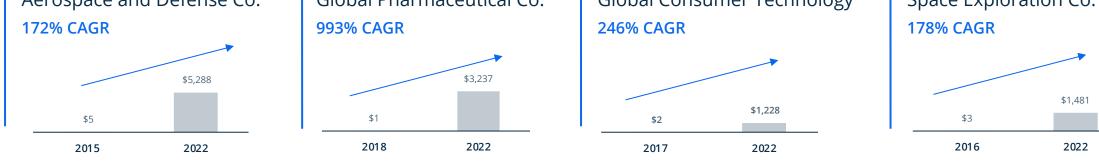


As we leverage **500K Suppliers on Thomas**, we will meet even more of our customers' needs and become that onestop shop

# Realizing and Effective Land and Expand Strategy

Annual spend (\$ in thousands)





# Rapidly Growing a Global Marketplace



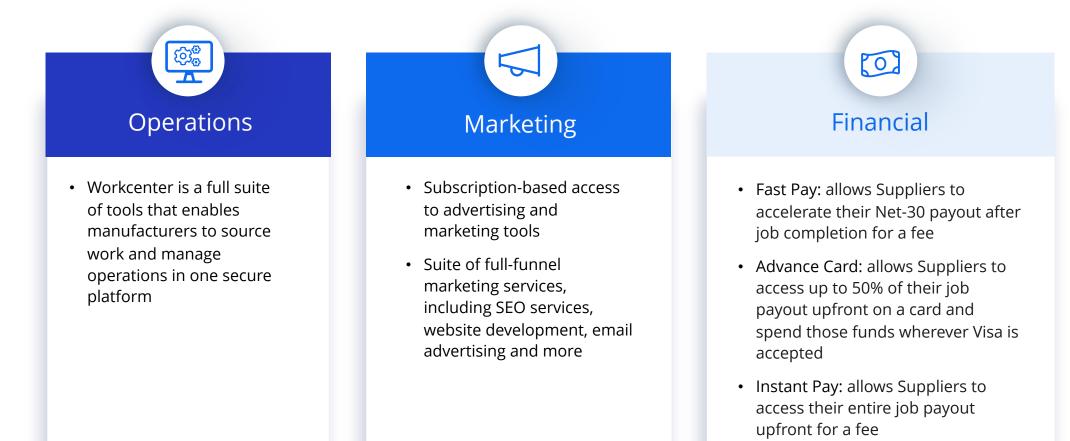
#### **X**ometry

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# **One-Stop Shop for Suppliers**

Connecting industrial suppliers with qualified buyers by enabling their products and services to be discovered

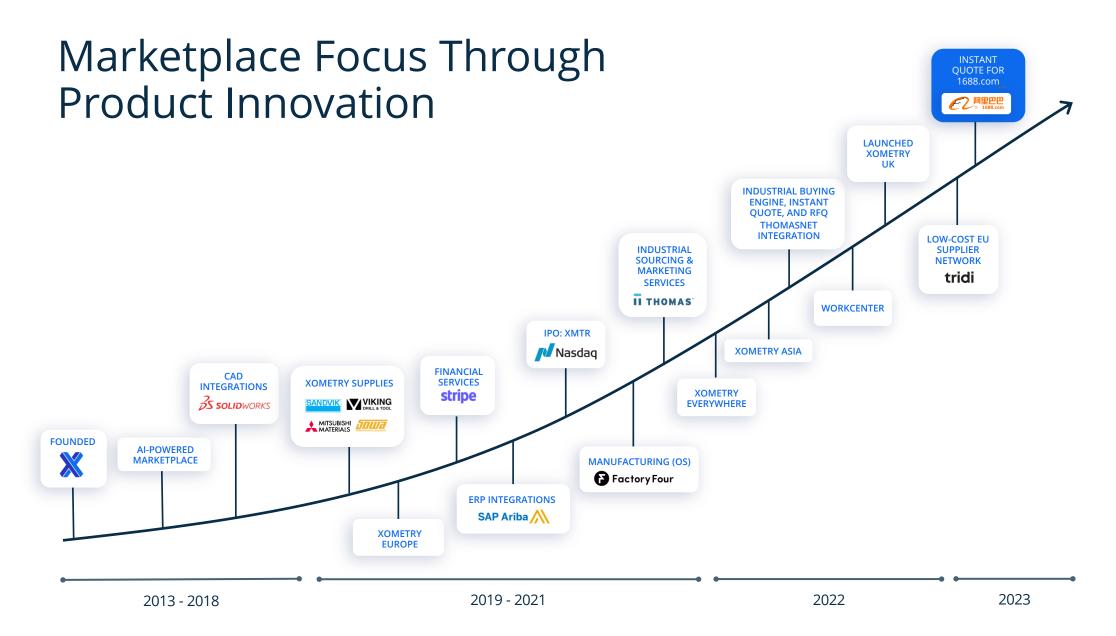


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### Workcenter Empowers Suppliers to Manage their Business

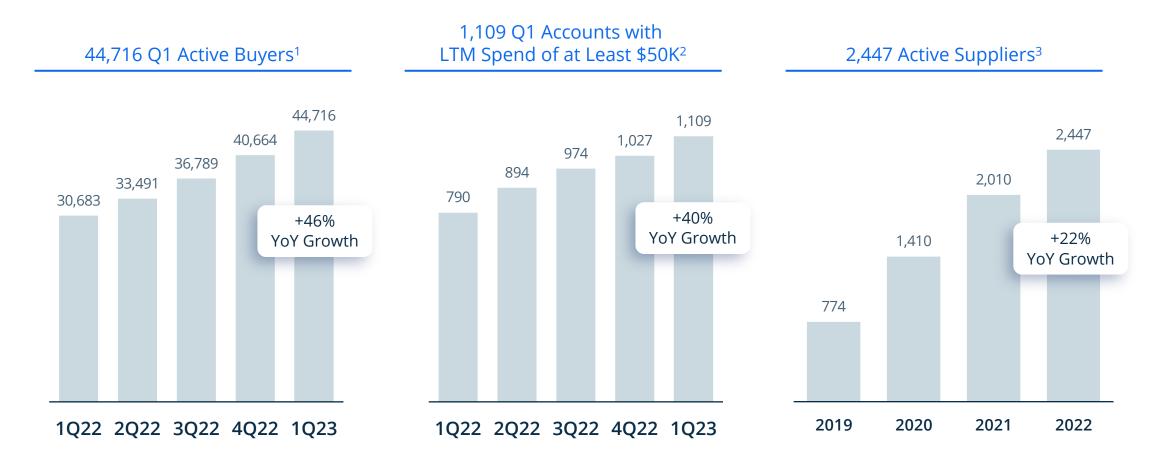
- ✓ Source and consolidate work
- ✓ Manage operations
- ✓ Monitor performance
- ✓ Secure cash flow
- ✓ And more....





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# Resulting in Expanded Marketplace Use



1. We define Active Buyers as the number of buyers who have made at least one purchase on our marketplace in the twelve months.

<sup>2.</sup> We define Accounts with Last Twelve-Month, or LTM, Spend of at Least \$50,000 as an account that has spent at least \$50,000 on our marketplace in the last twelve months.



3. For the year ended December 31, 2022. We define Active Sellers as the sellers that have used our platform at least once during the last twelve months to manufacture a product or buy tools or supplies.

# Significant Growth at Scale

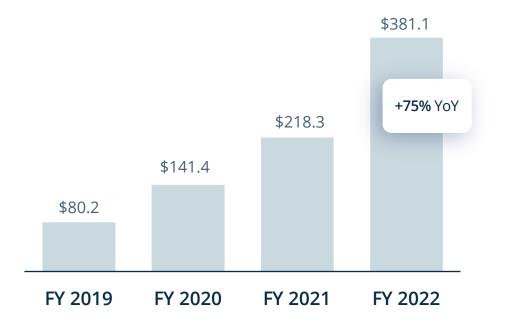
#### \$ in millions

#### Annual and LTM Revenue

- \$303.1M Marketplace Revenue
- +48% YoY Marketplace Revenue Growth

#### \$105.3M Quarterly Revenue and YoY Growth

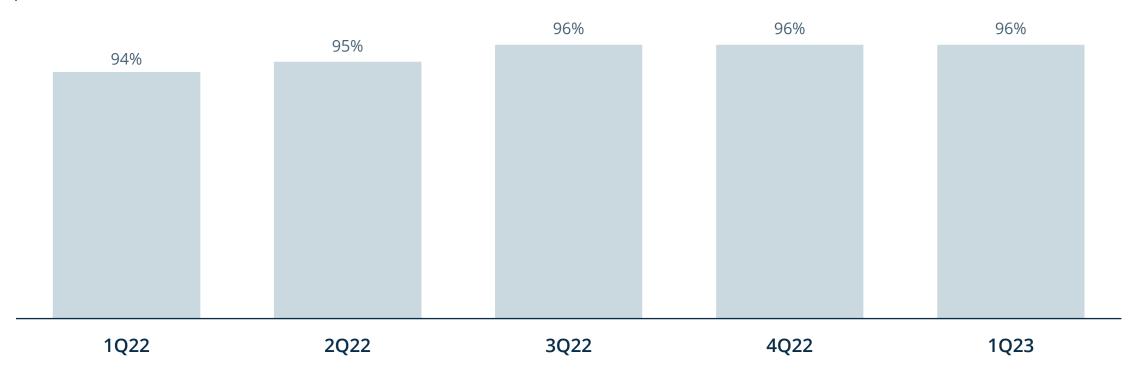
- \$86.7M Marketplace Revenue
- +35% YoY Marketplace Revenue Growth
- \$18.6M Supplier Services Revenue





### Revenue Predictability Underscored by Existing Accounts

Percentage of Revenue from Existing Accounts<sup>(1)</sup>



# Increasing Value from Existing Marketplace Accounts<sup>1</sup>

Revenue \$ in millions for global accounts

#### New account cohorts through 2020<sup>2</sup>

New Accounts	Year 1	Year 2	Year 3	Year 4	Year 5	2020 Index <sup>3</sup>
2016	\$3.3M	\$5.4M	\$7.6M	\$13.7M	\$21.1M	6.4X
2017	\$5.6M	\$8.8M	\$11.6M	\$16.1M		2.9X
2018	\$10.2M	\$18.7M	\$15.6M			1.5X
2019	\$14.8M	\$19.4M				1.3X

#### New account cohorts through 2022

New Accounts	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	2022 Index <sup>3</sup>
2016	\$3.3M	\$5.4M	\$7.6M	\$13.7M	\$21.1M	\$30.1M	\$35.6M	10.7X
2017	\$5.6M	\$8.8M	\$11.6M	\$16.1M	\$26.5M	\$39.7		7.1X
2018	\$10.2M	\$18.7M	\$15.6M	\$21.4M	\$26.6M			2.6X
2019	\$14.8M	\$19.4M	\$26.0M	\$32.7M				2.2X
2020 <sup>4</sup>	\$18.5M	\$32.6M	\$35.7M					1.9X
2021	\$31.2M	\$47.9M						1.5X

1. The Company defines an "account" as an individual entity, such as a sole proprietor with a single buyer or corporate entities with multiple buyers, having purchased at least one part on our marketplace.

2. Historical numbers updated for Account hierarchy changes over time.

3. Revenue by Annual Account Cohort indexed to cohort's year 1

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4. Excludes ~\$16M of sales of masks by one customer in year 1 and ~\$4M in year 2

# Supporting Expanding Gross Margin

\$ in millions



#### Quarterly Gross Profit and Margin

37.4%

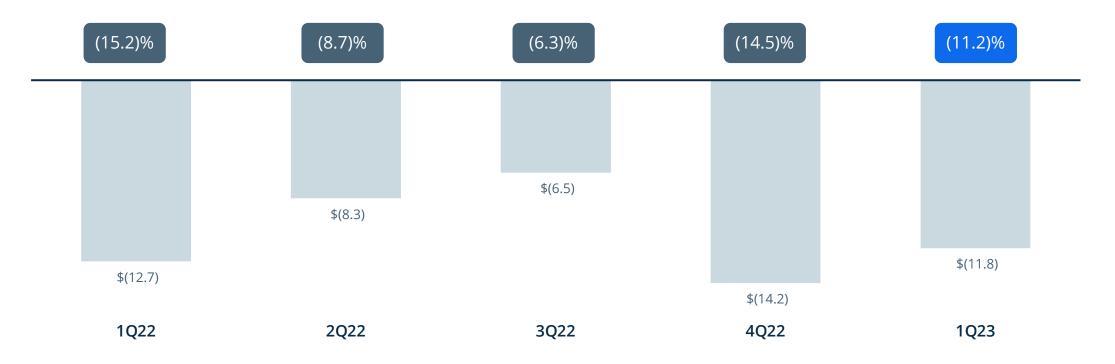
\$39.4

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### Investments to Drive Long Term Growth

#### \$ in millions

#### Quarterly Adj. EBITDA<sup>1</sup> and Margin



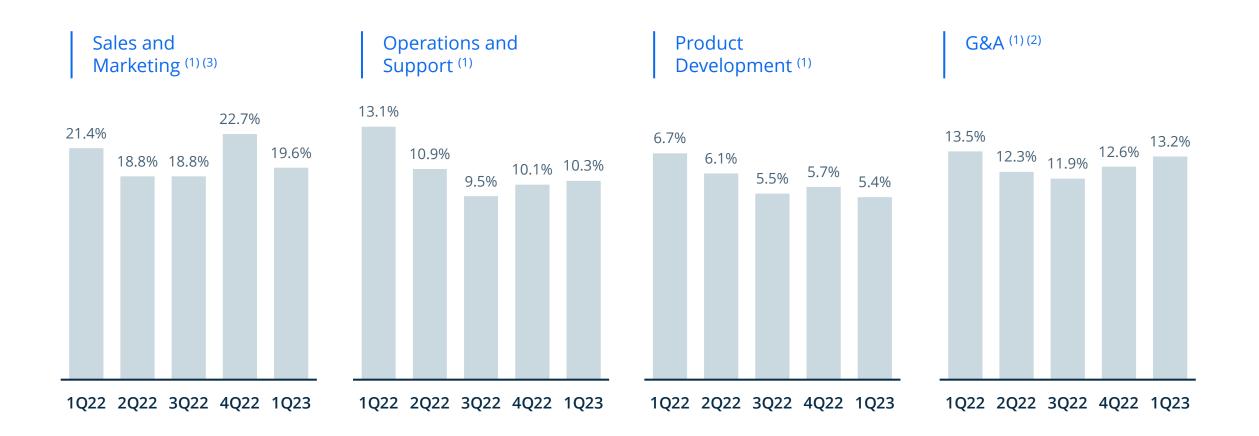
1) We define Adjusted EBITDA as net loss, adjusted for interest expense, interest and dividend income and other expenses, income tax expense, and certain other non-cash or non-recurring items impacting net loss from time to time, principally comprised of depreciation and amortization, amortization of lease intangible, stock-based compensation, charitable contributions of common stock, income from unconsolidated joint venture, impairment of assets, restructuring charges and acquisition and other adjustments not reflective of the Company's ongoing business, such as adjustments related to purchase accounting, the revaluation of contingent consideration and transaction costs.



# Non-GAAP Operating Expenses

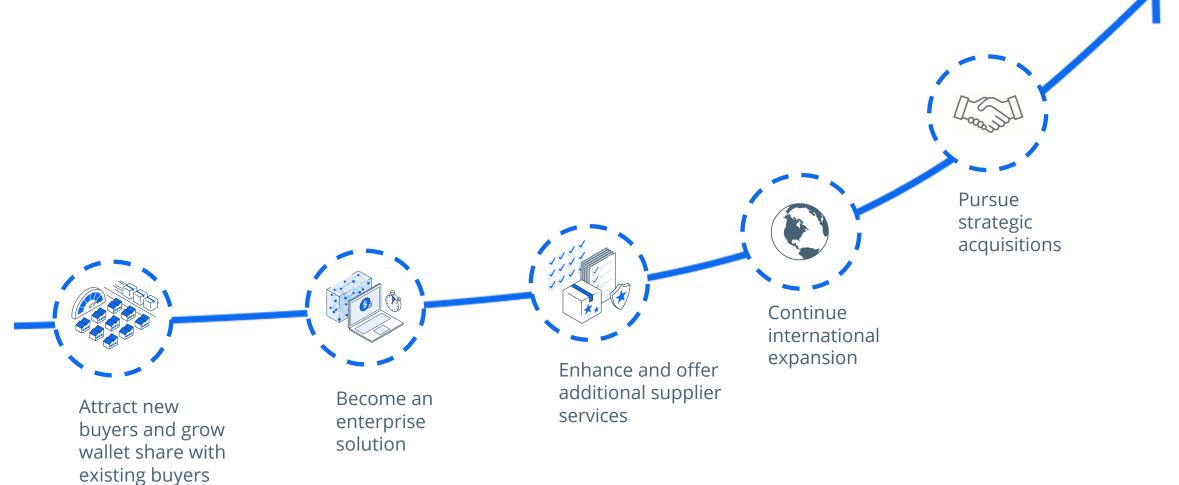
#### (% of Revenue)

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Excludes stock-based compensation, depreciation, amortization, and restructure charges.
 Excludes charitable contribution, amortization of in-place lease asset, and acquisition and other adjustments.
 Excludes one-time, non-cash adjustment related to purchase accounting from the Thomas acquisition.





# Forward Guidance



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# Guidance

(\$ in millions)

	<b>Q2 2023</b> (in millions)		FY 2023 (in millions)		
	Low	High	Low	High	
Revenue	\$109	\$111	\$470	\$480	
Adjusted EBITDA	\$(9.5)	\$(8.5)	\$(26.0)	\$(24.0)	

# Xometry Financial Highlights

\$ in millions



#### Adjusted EBITDA<sup>1</sup> and Margin



We define Adjusted EBITDA as net loss, adjusted for interest expense, interest and dividend income and other expenses, income tax expense, and certain other non-cash or non-recurring items impacting net loss from time to time, principally comprised of depreciation and amortization, amortization of lease intangible, stock-based compensation, charitable contributions of common stock, income from unconsolidated joint venture, impairment of assets, restructuring charges and acquisition and other adjustments not reflective of the Company's ongoing business, such as adjustments related to purchase accounting, the revaluation of contingent consideration and transaction costs. For additional information on non-GAAP reconciliations, please see the Appendix.

# Path to Adjusted EBITDA Profitability

2023 Outlook	Changes	Impact
Revenue	<ul> <li>Marketplace: Active buyer growth, Land and Expand/Top 200 strategy, Marketplace improvements- expanding processes/IBE, International expansion in Europe and Asia</li> <li>Supplier Services: Higher attachment rates for 500k listed Suppliers on ThomasNet, Workcenter adoption</li> </ul>	<ul> <li>23-26% Total YoY Revenue growth</li> <li>Marketplace Revenue growth in the ~30% range year-over-year</li> </ul>
Gross Profit	<ul> <li>Marketplace: Al-driven pricing model that improves as it ingests data, Improved matching as the number of active suppliers increases</li> <li>Supplier Services: Expand Thomas advertising solutions</li> </ul>	<ul> <li>Expect 30%+ Marketplace gross margin</li> </ul>
Operating Expenses	<ul> <li>Sales and Marketing: Advertising spend largely variable, increasing leverage with marketing support costs, further Thomas sales efficiency</li> <li>Operations and Support: Automation to drive further leverage</li> <li>Product Development: Focused new product investment spend offset by fixed costs tech infrastructure</li> <li>G&amp;A: Largely fixed including public company costs</li> </ul>	<ul> <li>Reduce fixed cost</li> <li>As operating expense leverage improves, incremental contribution margin will increase through 2023</li> </ul>

# Appendix



# Adjusted EBITDA Reconciliation

(\$ in thousands)

	For the Three Months Ended March 31,		
	2023	2022	
Adjusted EBITDA:			
Net loss	\$ (18,343) \$	(19,995)	
Add (deduct):			
Interest expense, interest and dividend income and other expenses	(1,514)	1,635	
Depreciation and amortization <sup>(1)</sup>	2,566	1,799	
Income tax provision (benefit)	136	(559)	
Amortization of lease intangible	333	333	
Stock-based compensation <sup>(2)</sup>	4,694	3,456	
Charitable contribution of common stock	370	—	
Income from unconsolidated joint venture	(66)	(34)	
Acquisition and other <sup>(3)</sup>	30	639	
Impairment of assets	27	—	
Adjusted EBITDA	\$ (11,767) \$	(12,726)	

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- (1) Represents depreciation expense of the Company's long-lived tangible assets and amortization expense of its finite-lived intangible assets, as included in the Company's GAAP results of operations.
- (2) Represents the non-cash expense related to stock-based awards granted to employees, as included in the Company's GAAP results of operations.
- (3) Includes adjustments related to purchase accounting, the revaluation of contingent consideration and transaction costs.