

#### **Investor Presentation**

June, 2022



#### Safe Harbor

This presentation contains forward-looking statements. All statements other than statements of historical facts contained in this presentation, including statements regarding the Company's future results of operations and financial position, business strategy, ability to maintain existing, and establish new, strategic partnerships or other arrangements with buyers or suppliers on the Company's platform, the potential market size for the Company's platform and other solutions and plans and objectives of management for future operations are forward-looking statements. These statements involve known and unknown risks, uncertainties and other important factors that may cause the Company's actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Because forward-looking statements are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified and some of which are beyond the Company's control, you should not rely on these forward-looking statements as predictions of future events. The events and circumstances reflected in the Company's forward-looking statements may not be achieved or occur and actual results could differ materially from those projected in the forward-looking statements. Except as required by applicable law, the Company does not plan to publicly update or revise any forward-looking statements contained herein, whether as a result of any new information, future events, changed circumstances or otherwise.

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# Significant Value Creation from Digitizing Markets













**Travel** 

Retail

**Auto** 

**Payments** 

**Transportation** 

Manufacturing



# \$2+ Trillion Highly Inefficient Market

#### **Buyer Pain Points**



Highly fragmented, regionalized base of manufacturers; 75% of American manufacturers have fewer than 20 employees



Difficulty finding optimal prices and lead times in an efficient manner



Urgent need for resilient and localized supply chains



Increasing focus on ESG issues, from reducing emissions to improving supplier diversity

#### **Supplier Pain Points**



Geographic isolation and limited access to customers



Antiquated business development practices



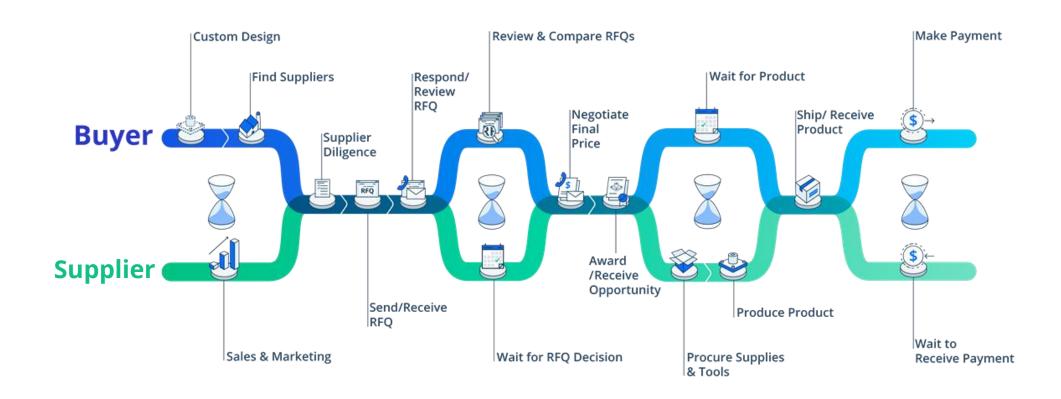
Higher cost structure intrinsic to small businesses



Capital constrained



# Traditional Sourcing is Slow, Costly, and Inefficient

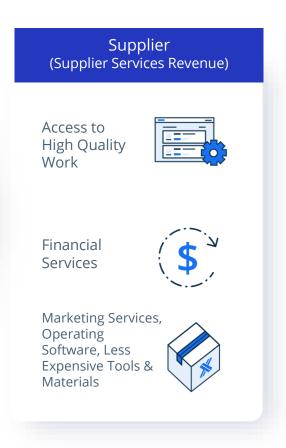




# Xometry's Marketplace is the Digital Solution For Buyers and Suppliers of Manufacturing Services









# 3D Geometry & Feature Recognition

enhancing pricing accuracy and identifying issues



#### **Instant**

pricing and lead time quotes for buyers and suppliers in seconds



Competitive Moat with Millions of Data Inputs and Years of Continuous Improvement



#### **Deep Learning**

predicting longevity, frequency and lifetime value for buyers and suppliers



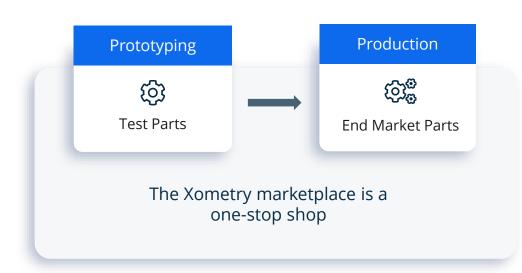
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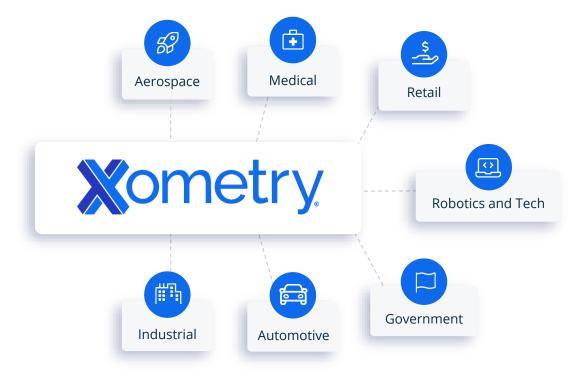
of buyers and suppliers based on order features and supplier scoring. Intelligent cross-selling of supplier services



## Extensible Marketplace

Xometry's marketplace supports major industries and manufacturing processes across North America, Europe, and Asia







# Extensible Marketplace

Xometry's marketplace **supports production** across many industries and manufacturing processes

Customer Industry	Process	Description	
Agriculture	Multi-technology and assembly	Full electro-mechanical robotic assemblies	
Aerospace and Defense	CNC	Landing gear components	
Medical Devices	Injection molding and assembly	Hospital-use device to assist in medical procedures	
Retail	Injection molding	Shopping carts	
Electric Vehicles	Injection molding	Seat components	
Oil and Gas	Die casting	Gas meter components	
Automotive	Metal stamping	Electronic control system enclosures	



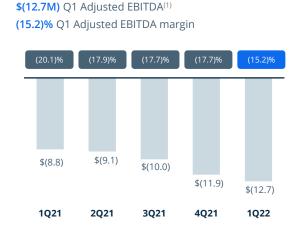
# Xometry at a Glance

Q1 2022

## Key Financial Highlights



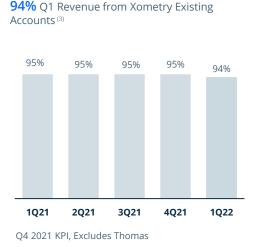








790 Q1 Accounts with LTM Spend of at



<sup>(1)</sup> We define Adjusted EBITDA as net income (loss) excluding interest income (expense), income tax (expense) benefit, and certain other non-cash or non-recurring items impacting net loss from time to time, principally comprised of depreciation and amortization, stock-based compensation, transaction costs, charitable contributions, income from unconsolidated joint venture and impairment charges.



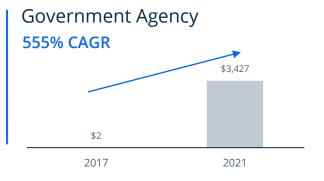
<sup>(2)</sup> We define Active Buyers as the number of buyers who have made at least one purchase on our marketplace during the last twelve months. (3) We define a Xometry existing account as an account where at least one buyer has made a purchase on our marketplace.

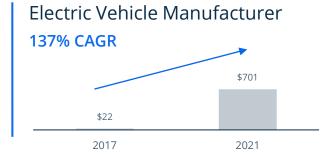
<sup>(4)</sup> We define Accounts with Last Twelve-Month, or LTM, Spend of At Least \$50,000 as an account that has spent at least \$50,000 on our marketplace in the most recent twelve-month period.

# Realizing an Effective Land and Expand Strategy

Annual spend (\$ in thousands)

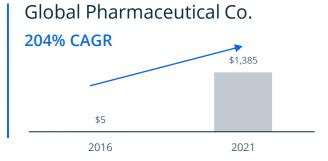




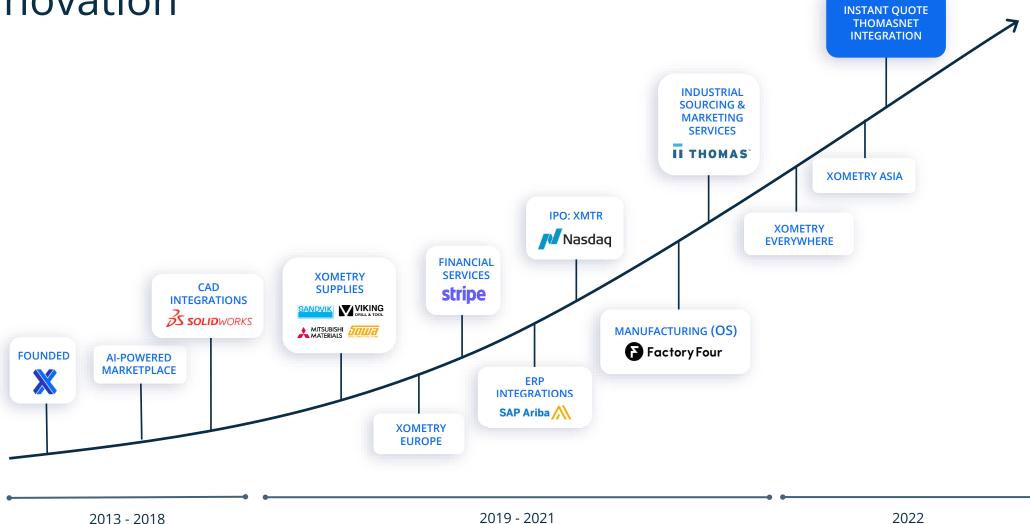






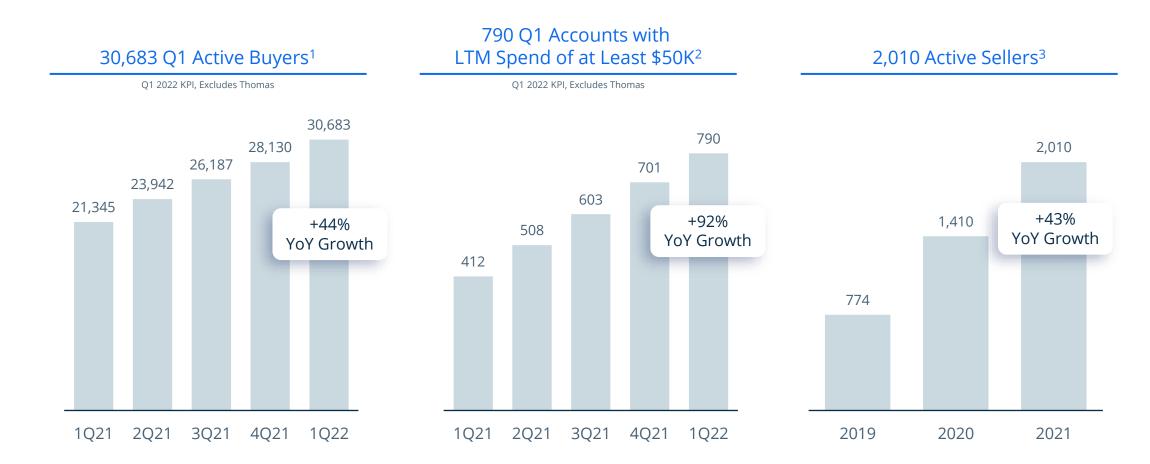


Marketplace Focus Through Product Innovation



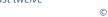


# Resulting in Expanded Marketplace Use



<sup>1.</sup> We define Active Buyers as the number of buyers who have made at least one purchase on our marketplace in the twelve months.

<sup>3.</sup> For the year ended December 31, 2021. We define Active Sellers as the sellers that have used our platform at least once during the last twelve months to manufacture a product or buy tools or supplies.



<sup>2.</sup> We define Accounts with Last Twelve-Month, or LTM, Spend of at Least \$50,000 as an account that has spent at least \$50,000 on our marketplace in the last twelve months.

# Acquisition of Thomas



On December 9, 2021, Xometry completed the \$300 million acquisition of Thomas in a combination of cash and stock.

## THOMAS

A leading platform for industrial product sourcing, supplier selection, and marketing services

1.4 Million
Registered Users<sup>1</sup>

in North America

93%
Fortune 1000
Source Suppliers on Thomas

500K Suppliers<sup>2</sup> In North America

>20 Million
Annual Sourcing Sessions<sup>3</sup>
Across 70K industrial categories



<sup>2.</sup> We define Suppliers as businesses with paid or freemium listings on the Thomasnet.com platform.

<sup>3.</sup> We define Annual Sourcing Sessions as total estimated user sessions on the Thomasnet.com platform for 2021.

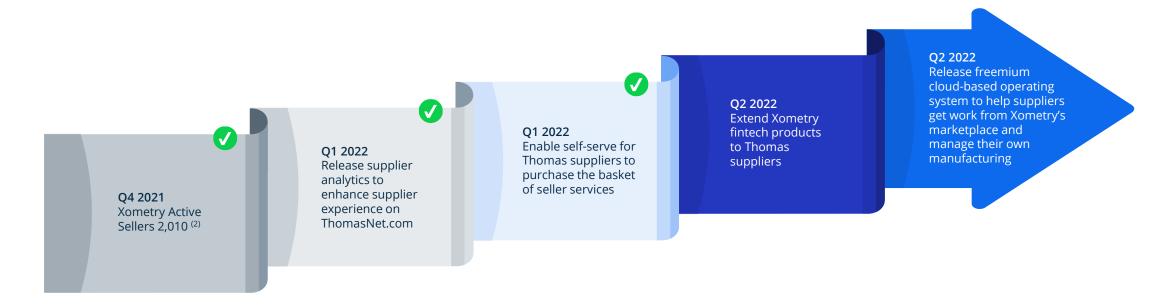
# 1H Roadmap – Expanding our **Buyer Base** with Thomas Integration

Converting 1.4M+ Registered Thomas Users<sup>1</sup> into Xometry buyers



# 1H Roadmap: Expanding our **Supplier Base** with Thomas Integration

Converting **500K** Thomas Suppliers<sup>1</sup> into Xometry Active Suppliers





# Significant Growth at Scale

\$ in millions

#### Annual and LTM Revenue

# \$141.4 +54% YoY +52% YoY Excluding Thomas \$80.2 FY 2019 FY 2020 FY 2021

#### \$83.7M Quarterly Revenue and YoY Growth

- \$64.4M Marketplace Revenue
- \$19.3M Supplier Services Revenue





# Xometry Financial Highlights

#### \$ in millions









# Path to Adjusted EBITDA Profitability for 2023

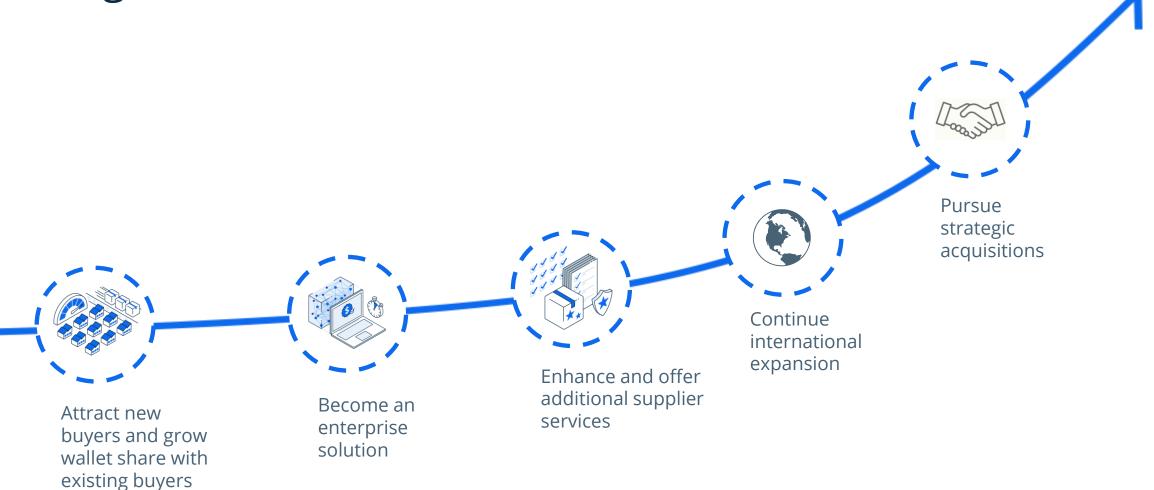
- Expect quarter over quarter profitability improvements in 2022
- Expect to be Adjusted EBITDA profitable for full year 2023

2022 Outlook	Strong Revenue Growth	Strong Gross Profit Growth
Growth	<ul> <li>80-83% Total YoY growth</li> <li>~50-60% Marketplace growth</li> </ul>	<ul> <li>~160% - 175% Total YoY growth</li> <li>~75-80% Marketplace YOY growth</li> </ul>
Marketplace	<ul> <li>Active buyer growth</li> <li>Land and expand strategy</li> <li>Thomas synergies - convert Thomas users to Xometry buyers</li> <li>International expansion</li> </ul>	<ul> <li>Al-driven pricing model that improves as it ingests data</li> <li>Improved matching as the number of active suppliers increases</li> </ul>
Supplier Services	Higher attachment rates for 500k listed Suppliers on ThomasNet	Expand basket of high margin supplier services

2022 Outlook	Operating Leverage
Sales & Marketing	<ul> <li>Increase self-service options for Supplier Services</li> <li>Higher quantity of parts per order</li> </ul>
Operations & Support	<ul> <li>Customer teams built to support higher order volume</li> <li>Thomas cost synergies</li> </ul>
G & A	<ul><li>\$12M fixed public co. costs</li><li>Thomas cost synergies</li></ul>



# Significant Opportunities for Long Term Growth



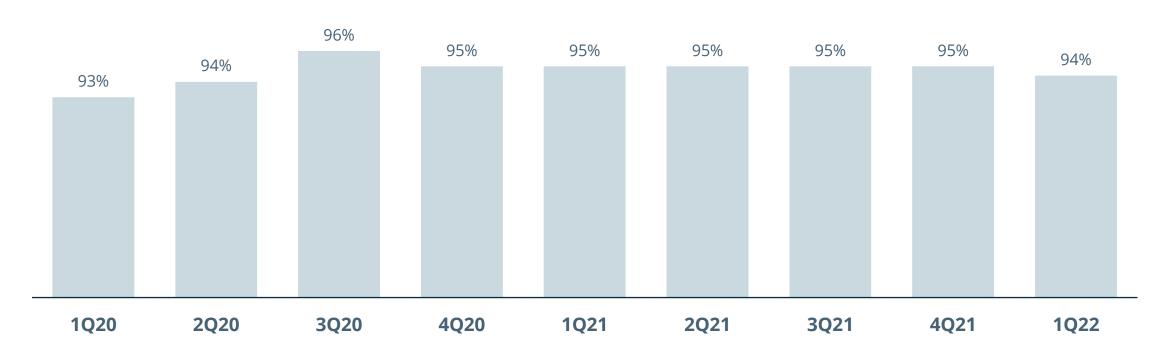


# Q1 2022 Financial Results



# Revenue Predictability Underscored by Existing Accounts

Percentage of Revenue from Existing Accounts<sup>(1)</sup>



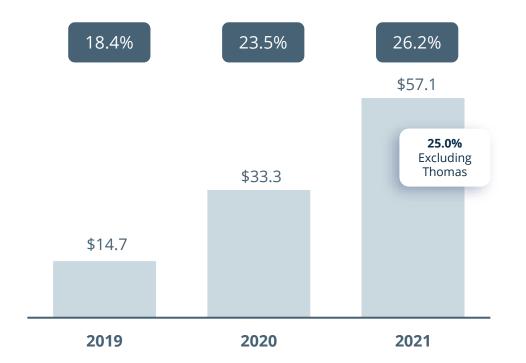
(1) We define an existing account as an account where at least one buyer has made a purchase on our marketplace.



# Supporting Expanding Gross Margin

#### \$ in millions

Annual and LTM Gross Profit and Margin



#### Quarterly Gross Profit and Margin

- 27.4% Marketplace Gross Margin
- 79.3% Seller Services Gross Margin



Note: For a reconciliation of Adjusted EBITDA and Adjusted EBITDA Margin to the most directly comparable GAAP measure, see Appendix. Margins are as a percent of revenue.



# Investments to Drive Long Term Growth with Increasing Leverage

\$ in millions

Quarterly Adj. EBITDA and Margin



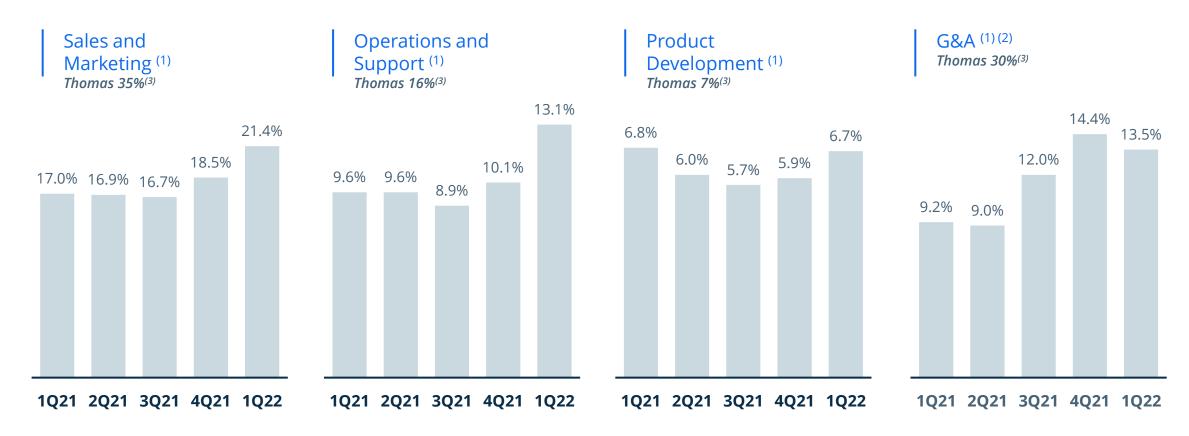
Note: For a reconciliation of Adjusted EBITDA and Adjusted EBITDA Margin to the most directly comparable GAAP measure, see Appendix. Margins are as a percent of revenue.



# Non-GAAP Operating Expenses

#### (% of Revenue)

Including Thomas from the Acquisition Date December 9, 2021



<sup>(1)</sup> Excludes stock-based compensation, depreciation, and amortization.

<sup>(3)</sup> GAAP Operating expenses as a percent of revenue for Thomas for the trailing 12 months ended September 30, 2021



<sup>(2)</sup> Excludes charitable contribution, revaluation of contingent consideration, amortization of in-place lease asset, and transaction costs.

# Forward Guidance



## Guidance

(\$ in millions)

	Q2 2022		Full Year 2022	
	(in millions)		(in millions)	
	Low	High	Low	High
Revenue	\$91.5	\$93.5	\$392.0	\$400.0
Adjusted EBITDA	\$(11.0)	\$(10.0)	\$(36.0)	\$(32.0)

Note: For a reconciliation of Adjusted EBITDA to the most directly comparable GAAP measure, see Appendix.



# Appendix



# Adjusted EBITDA Reconciliation

(\$ in thousands)

	For the Three Months Ended  March 31,		
	,	2022	2021
Adjusted EBITDA:			
Net loss	\$	(19,995)	\$ (10,501)
Add (deduct):			
Interest expense, interest and dividend income and other expenses		1,635	452
Depreciation and amortization <sup>(1)</sup>		1,799	734
Income tax benefit		(559)	
Amortization of in-place lease asset		333	_
Stock-based compensation <sup>(2)</sup>		3,456	505
Contingent consideration revaluation		434	_
Transaction costs		205	<del>_</del>
Income from unconsolidated joint venture		(34)	_
Adjusted EBITDA	\$	(12,726)	\$ (8,810)

- (1) Represents depreciation expense of the Company's long-lived tangible assets and amortization expense of its finite-lived intangible assets, as included in the Company's GAAP results of operations.
- (2) Represents the expense related to stock-based awards granted to employees, as included in the Company's GAAP results of operations.



# Combined Capabilities Extend Market Opportunity



- CNC Machining
- Injection Molding
- 3D Printing
- Sheet Metal
- Die Casting
- Urethane Casting



II THOMAS

#### 70K+ Industrial Categories including

- Tube Fabrication & Bending Services
- Castings
- Thermoforming
- Forgings
- Roll Forming
- Rubber Molding

\$2.4T

Total addressable market

Xometry + Thomas can together best serve the end-to-end needs of buyers





### Accelerates Development of Xometry's Marketplace

**号** 

Accelerates development of Xometry's marketplace



Creates unparalleled scale of buyers and suppliers



Establishes endto-end suite of supplier services



Enhances margins and accelerates path to profitability

